



PREFEITURA MUNICIPAL DE JOÃO PESSOA
SECRETARIA MUNICIPAL DE PROTEÇÃO E DEFESA DO CONSUMIDOR
Avenida Dom Pedro I, 382 - Centro
Telefones: 0800-083 2015 - 3213-4702



PESQUISA DE ALIMENTOS (CESTA BÁSICA)

Nº	PRODUTO	MARCA	PESO	AQUARIUS SUP.	ASSAI ATACADISTA	ATACADÃO	BEMAIS SUP.	HIPER MATEUS	REDE COMPRAS	REDE MENOR PREÇO	SUP. CARREFOUR	SUPER BOX BRASIL	SUPERFACIL ATACADO	SUP. ASSIS	SUP. LATORRE	SUP. MANAIRA	SUP. O BARATÃO	SUP. SÃO JOÃO	VAREJÃO DO PREÇO	VAREJÃO SUP.	MAIOR VALOR	MENOR VALOR	DIFERENÇA	DIFERENÇA PERCENTUAL %	
1	AÇÚCAR (TRITURADO)	OURO BOM	1 KG	*	*	*	R\$3,29	*	*	*	*	*	*	*	*	*	R\$3,69	*	R\$3,69	*	R\$3,69	R\$3,29	R\$0,40	12,16%	
2	AÇÚCAR (TRITURADO)	ALEGRE	1 KG	R\$3,79	R\$3,65	*	R\$3,39	R\$3,79	R\$3,79	R\$3,79	*	R\$3,99	*	R\$3,99	R\$3,99	R\$4,49	R\$3,35	R\$3,59	R\$3,89	R\$3,69	R\$4,49	R\$3,35	R\$1,14	34,03%	
3	ARROZ BRANCO	MAIS DELICIA	1 KG	R\$3,09	*	*	*	*	*	*	*	*	*	R\$3,79	*	*	*	R\$3,69	R\$3,79	R\$3,79	R\$3,79	R\$3,09	R\$0,70	22,65%	
4	ARROZ BRANCO	MEU BIJU	1 KG	*	*	*	*	R\$4,59	*	*	*	*	*	*	*	*	*	*	*	*	R\$4,59	R\$4,59	R\$0,00		
5	ARROZ BRANCO	URBANO	1 KG	*	*	*	*	*	*	*	*	*	*	*	*	R\$8,99	*	*	R\$5,29	*	R\$8,99	R\$5,29	R\$3,70	69,94%	
6	ARROZ BRANCO	KIKA	1 KG	*	*	*	*	R\$3,99	R\$4,49	R\$4,39	*	*	*	*	*	*	*	*	*	*	R\$4,49	R\$3,99	R\$0,50	12,53%	
7	ARROZ BRANCO	TIO URBANO	1 KG	R\$5,49	*	*	*	R\$4,99	*	*	*	R\$5,65	*	R\$5,79	R\$5,99	*	R\$5,99	R\$5,25	R\$5,29	*	R\$5,99	R\$4,99	R\$1,00	20,04%	
8	ARROZ BRANCO	CAMIL	1 KG	R\$4,55	R\$5,09	*	*	*	*	R\$6,49	*	*	*	R\$6,49	R\$5,29	R\$7,99	*	*	*	R\$5,99	R\$7,99	R\$4,55	R\$3,44	75,6%	
9	ARROZ BRANCO	TIO JOÃO	1 KG	R\$7,79	R\$7,79	*	*	R\$7,49	R\$8,29	R\$8,59	*	R\$8,25	*	R\$8,99	R\$8,29	R\$8,99	*	*	R\$7,65	R\$8,79	R\$8,99	R\$7,49	R\$1,50	20,03%	
10	ARROZ BRANCO	ARRETADO	1 KG	*	*	*	*	R\$3,78	*	*	*	*	*	R\$3,79	*	R\$4,99	*	*	*	*	R\$4,99	R\$3,78	R\$1,21	32,01%	
11	ARROZ BRANCO	EMOÇÕES	1 KG	*	R\$6,55	*	*	*	R\$5,19	R\$5,59	*	R\$5,99	*	R\$5,79	*	*	R\$5,39	*	R\$5,45	R\$5,99	R\$6,55	R\$5,19	R\$1,36	26,2%	
12	ARROZ DA TERRA	MAIS DELICIA	1 KG	R\$6,52	*	*	*	*	*	*	*	R\$7,99	*	R\$7,59	*	*	*	R\$6,99	R\$6,79	*	R\$7,99	R\$6,52	R\$1,47	22,55%	
13	ARROZ DA TERRA	ARRETADO	1 KG	*	*	*	*	R\$6,89	*	R\$7,69	*	*	*	*	*	R\$7,19	R\$8,99	*	*	*	R\$8,99	R\$6,89	R\$2,10	30,48%	
14	ARROZ DA TERRA	PATOENSE	1 KG	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$6,49	R\$6,49	*	R\$6,49	R\$6,49	R\$0,00		
15	ARROZ PARBOILIZADO - TIPO 1	KIKA	1 KG	R\$3,39	*	*	*	R\$3,99	R\$3,09	R\$4,19	*	R\$3,99	R\$2,98	R\$3,79	*	*	R\$3,35	R\$3,99	R\$3,69	R\$2,99	R\$4,19	R\$2,98	R\$1,21	40,6%	
16	ARROZ PARBOILIZADO - TIPO 1	EMOÇÕES	1 KG	R\$5,39	R\$5,22	*	*	*	R\$5,29	R\$5,89	*	R\$5,89	R\$5,49	R\$6,39	R\$5,49	*	*	*	R\$4,99	*	R\$6,39	R\$4,99	R\$1,40	28,06%	
17	ARROZ PARBOILIZADO - TIPO 1	NAMORADO	1 KG	*	R\$4,49	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$4,99	R\$4,99	R\$4,49	R\$0,50	11,14%	
18	ARROZ PARBOILIZADO - TIPO 1	OURO BOM	1 KG	R\$3,45	*	*	*	*	*	*	*	*	*	R\$4,49	*	*	*	*	R\$3,49	*	R\$4,49	R\$3,45	R\$1,04	30,14%	
19	ARROZ PARBOILIZADO - TIPO 1	MAIS DELICIA	1 KG	R\$3,19	*	*	*	*	*	*	*	*	*	R\$5,49	*	*	R\$5,29	*	R\$3,59	*	R\$5,49	R\$3,19	R\$2,30	72,1%	
20	ARROZ PARBOILIZADO - TIPO 1	POP	1 KG	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$3,85	*	R\$4,49	R\$4,49	R\$3,85	R\$0,64	16,62%	
21	ARROZ PARBOILIZADO - TIPO 1	RAMPINELLI	1 KG	*	R\$3,75	*	*	*	*	R\$4,99	*	R\$4,99	*	R\$3,99	*	*	*	*	*	*	R\$4,99	R\$3,75	R\$1,24	33,07%	
22	ARROZ PARBOILIZADO - TIPO 1	CAMIL	1 KG	*	R\$4,75	R\$4,79	*	*	R\$5,39	*	*	R\$5,39	*	R\$3,99	R\$6,89	*	*	*	*	*	R\$6,89	R\$3,99	R\$2,90	72,68%	
23	ARROZ PARBOILIZADO - TIPO 1	MEU BIJU	1 KG	*	*	*	*	*	R\$5,39	*	*	R\$4,99	*	*	*	*	*	*	*	R\$5,19	R\$5,39	R\$4,99	R\$0,40	8,02%	
24	ARROZ PARBOILIZADO - TIPO 1	URBANO	1 KG	R\$4,89	R\$4,69	R\$4,89	*	R\$4,79	*	R\$5,49	*	R\$4,65	R\$6,19	R\$5,39	R\$5,49	R\$7,99	R\$4,99	R\$4,79	R\$4,99	R\$5,49	R\$7,99	R\$4,65	R\$3,34	71,83%	
25	ARROZ PARBOILIZADO - TIPO 1	TIO JOÃO	1 KG	R\$4,99	R\$4,89	*	*	R\$4,19	R\$5,49	R\$6,29	*	R\$4,99	*	*	R\$5,49	R\$5,99	R\$5,59	*	R\$4,89	*	R\$6,29	R\$4,19	R\$2,10	50,12%	
26	BISCOITO CREAM CRACKER	FORTALEZA	350 G	R\$5,69	R\$5,79	*	R\$6,19	R\$6,79	*	*	*	R\$6,40	R\$5,39	R\$6,59	R\$5,89	R\$6,49	R\$5,99	R\$6,49	R\$5,99	R\$6,19	R\$6,79	R\$5,39	R\$1,40	25,97%	
27	BISCOITO CREAM CRACKER	VITARELLA	350 G	R\$4,79	R\$5,45	R\$5,39	R\$5,99	R\$5,58	R\$5,49	R\$5,39	R\$4,49	R\$5,65	R\$4,49	R\$5,39	R\$5,39	R\$5,79	R\$5,99	R\$5,39	R\$4,99	R\$4,99	R\$5,99	R\$4,49	R\$1,50	33,41%	
28	BISCOITO CREAM CRACKER	VITAMASSA	350 G	R\$3,89	R\$3,29	*	*	*	R\$3,99	R\$4,19	*	R\$3,99	*	R\$3,29	R\$3,79	R\$3,99	R\$4,25	*	*	R\$3,49	R\$4,25	R\$3,29	R\$0,96	29,18%	
29	BISCOITO MAIZENA MARIA	VITARELLA	350 G	R\$4,95	R\$5,69	R\$6,29	R\$6,09	R\$5,69	R\$5,99	R\$6,99	*	R\$6,65	R\$4,99	R\$6,99	R\$6,39	R\$6,99	R\$6,15	R\$6,99	R\$6,15	R\$6,29	R\$6,99	R\$4,95	R\$2,04	41,21%	
30	BISCOITO MARIA	FORTALEZA	350 G	R\$6,25	R\$6,49	*	R\$6,69	R\$6,79	R\$7,49	R\$7,29	*	R\$6,99	*	R\$6,99	R\$6,99	R\$7,49	R\$6,49	R\$6,99	R\$6,49	R\$4,39	R\$7,49	R\$4,39	R\$3,10	70,62%	
31	CAFÉ INTENSO	BLENDS 53	250 G	R\$17,19	R\$15,79	*	*	R\$16,99	R\$16,89	*	R\$17,90	*	R\$18,19	R\$17,99	R\$15,99	R\$17,99	R\$17,99	R\$19,49	R\$16,99	*	R\$19,49	R\$15,79	R\$3,70	23,43%	
32	CAFÉ MOÍDO	PILÃO	250 G	R\$18,49	R\$18,79	*	R\$19,99	R\$14,79	R\$19,49	R\$19,99	*	R\$20,90	R\$18,79	*	R\$19,99	R\$21,99	*	*	*	R\$16,99	R\$21,99	R\$14,79	R\$7,20	48,68%	
38	CAFÉ MOÍDO	SANTA CLARA	500 G	*	R\$33,69	*	*	R\$32,99	*	R\$36,90	*	R\$38,50	*	R\$35,99	*	*	R\$32,99	R\$34,99	R\$33,29	*	R\$38,50	R\$32,99	R\$5,51	16,7%	
36	CAFÉ MOÍDO	SANTA CLARA	250 G	R\$15,89	R\$14,49	R\$18,90	R\$17,99	R\$17,95	R\$18,99	R\$16,99	R\$17,39	R\$14,90	R\$19,99	R\$17,49	R\$17,99	R\$19,99	R\$15,39	R\$16,49	R\$15,49	R\$16,59	R\$19,99	R\$14,49	R\$5,50	37,96%	
33	CAFÉ MOÍDO	SÃO BRAZ	500 G	R\$30,99	R\$34,35	*	R\$27,99	R\$33,98	*	R\$34,99	*	R\$36,90	R\$34,49	*	R\$34,99	*	R\$32,99	R\$32,99	R\$33,49	R\$33,99	R\$36,90	R\$27,99	R\$8,91	31,83%	
34	CAFÉ MOÍDO	MELITA	250 G	*	R\$17,99	*	R\$21,99	R\$18,58	*	*	*	R\$19,90	*	R\$19,99	R\$21,79	*	R\$19,99	R\$20,99	R\$18,25	R\$19,99	R\$21,99	R\$17,99	R\$4,00	22,23%	
35	CAFÉ MOÍDO	NORDESTINO	250 G	R\$13,79	R\$14,75	R\$15,88	R\$17,99	R\$15,98	R\$14,99	R\$15,99	R\$16,49	R\$17,90	*	R\$16,99	R\$15,99	R\$16,99	*	*	R\$14,99	R\$17,39	R\$17,99	R\$13,79	R\$4,20	30,46%	
37	CAFÉ MOÍDO	3 CORAÇÕES	250 G	*	R\$15,75	*	R\$19,99	R\$16,98	*	R\$16,99	*	R\$18,30	R\$16,79	R\$18,99	R\$19,99	R\$19,99	*	R\$19,99	R\$16,99	R\$17,89	R\$19,99	R\$15,75	R\$4,24	26,92%	
39	CAFÉ MOÍDO FAMÍLIA	SÃO BRAZ	250 G	R\$15,99	R\$16,90	*	R\$17,79	R\$17,89	R\$16,99	R\$16,99	R\$16,99	R\$15,95	R\$14,59	R\$17,59	R\$17,99	R\$16,99	R\$16,49	R\$16,99	R\$16,19	R\$16,79	R\$17,99	R\$14,59	R\$3,40	23,3%	
40	CAFÉ TRADICIONAL	MARATÁ	250 G	*	R\$19,75	*	*	R\$13,99	*	R\$18,29	*	*	*	*	*	*	*	*	*	*	R\$19,75	R\$13,99	R\$5,76	41,17%	
41	CAFÉ TRADICIONAL	BLENDS 53	250 G	R\$18,89	R\$17,90	*	*	*	R\$17,49	R\$16,89	*	R\$17,90	*	R\$18,99	R\$17,99	R\$14,99	*	R\$19,49	R\$16,99	R\$17,99	R\$19,49	R\$14,99	R\$4,50	30,02%	
42	FARINHA DE MANDIOCA	KIFARINHA	1 KG	*	*	*	*	*	R\$7,49	R\$6,99	R\$6,49	R\$8,50	*	R\$8,49	R\$7,29	R\$7,99	*	*	*	*	R\$8,50	R\$6,49	R\$2,01	30,97%	
43	FARINHA DE MANDIOCA	DA TERRA	1 KG	*	*	*	*	*	*	R\$6,59	*	R\$8,50	*	R\$6,99	*	R\$6,99	*	*	*	*	R\$8,50	R\$6,59	R\$1,91	28,98%	
44	FARINHA DE MANDIOCA	ARCO VERDE	1 KG	*	*	*	*	R\$6,99	*	R\$7,99	*	R\$8,55	*	*	R\$6,99	R\$8,99	*	*	*	*	R\$8,99	R\$6,99	R\$2,00	28,61%	
45	FEIJÃO CARIOQUINHA - TIPO 1	SÓ GRÃO	1 KG	R\$5,55	*	*	*	*	*	*	*	R\$6,35	*	R\$5,99	*	*	*	*	R\$5,49	R\$5,96	R\$6,35	R\$5,49	R\$0,86	15,66%	
46	FEIJÃO CARIOQUINHA - TIPO 1	LIGEIRINHO	1 KG	*	*	*	R\$4,99	*	*	*	R\$6,29	*	*	R\$5,49	R\$6,19	R\$7,99	*	*	*	*	R\$7,99	R\$4,99	R\$3,00	60,12%	
47	FEIJÃO CARIOQUINHA - TIPO 1	KICALDO	1 KG	*	R\$7,19	R\$7,39	*	R\$8,69	R\$8,79	R\$8,69	R\$6,19	R\$8,95	R\$7,29	*	R\$8,39	R\$9,99	*	R\$7,99	R\$8,29	*	R\$9,99	R\$6,19	R\$3,80	61,39%	
48	FEIJÃO CARIOQUINHA - TIPO 1	COMETA	1 KG	*	*	*	*	*	*	R\$7,59	*	R\$7,20	*	R\$6,89	R\$6,99	R\$7,49	R\$7,29	R\$7,19	*	*	R\$7,59	R\$6,89	R\$0,70	10,16%	
49	FEIJÃO CARIOQUINHA - TIPO 1	CAMIL	1 KG	*	R\$6,79	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$6,79	R\$6,79	R\$0,00		
50	FEIJÃO CARIOQUINHA - TIPO 1	PUREZA	1 KG	R\$6,15	*	*	*	*	*	*	*	R\$6,99	*	R\$6,49	*	*	R\$6,99	*	R\$6,49	R\$5,99	R\$6,99	R\$5,99	R\$1,00	16,69%	
51	FEIJÃO CARIOQUINHA - TIPO 1	MAIS DELICIA	1 KG	*	*	*	*	*	*	*	*	*	*	R\$5,99	*	*	R\$6,25	R\$6,49	R\$5,99	R\$6,49	R\$6,49	R\$5,99	R\$0,50	8,35%	
52	FEIJÃO CARIOQUINHA - TIPO 1	URBANO	1 KG	*	*	R\$7,49	*	R\$8,98	R\$8,89	*	*	*	R\$7,49	*	*	*	*	*	*	*	R\$8,98	R\$7,49	R\$1,49	19,89%	
53	FEIJÃO CARIOQUINHA - TIPO 1	TURQUESA	1 KG	*	R\$6,79	*	*	*	*	*	R\$7,99	*	R\$6,79	*	R\$8,29	*	*	*	*	R\$8,19	R\$7,99	R\$8,29	R\$6,79	R\$1,50	22,09%
54	FEIJÃO PRETO - TIPO 1	PUREZA	1 KG	R\$5,55	*	*	*	*	*																

59	FLOCÃO (CUSCUZ)	VITAMILHO	500 G	*	R\$1,59	*	R\$1,39	R\$1,58	R\$1,69	R\$1,59	R\$1,69	*	R\$1,39	R\$1,59	*	R\$1,55	*	R\$1,59	*	R\$1,49	*	R\$1,69	R\$1,39	R\$0,30	21,58%	
60	FLOCÃO (CUSCUZ)	SÃO BRAZ	500 G	R\$1,39	*	*	R\$1,69	R\$1,45	R\$1,49	*		R\$1,39	R\$1,59	R\$1,79	R\$1,59	R\$1,79	R\$1,75	R\$1,49	R\$1,35	R\$1,49	R\$1,79	R\$1,35	R\$0,44	32,59%		
61	FLOCÃO (CUSCUZ)	NOVOMILHO	500 G	R\$1,59	R\$1,45	*	R\$1,29	R\$1,59	R\$1,79	R\$1,85	R\$1,49		R\$1,79	R\$1,59	R\$1,89	R\$1,79	R\$1,79	R\$1,69	R\$1,45	R\$1,39	R\$1,89	R\$1,29	R\$0,60	46,51%		
62	FLOCÃO (CUSCUZ)	REI DE OURO	500 G	R\$1,45	R\$1,55	*	R\$1,65	R\$1,45	R\$1,69	R\$1,59	*		R\$1,59	*	R\$1,79	R\$1,49	R\$1,69	R\$1,55	R\$1,45	R\$1,35	R\$1,49	R\$1,79	R\$1,35	R\$0,44	32,59%	
63	FLOCÃO (CUSCUZ)	NORDESTINO	500 G	R\$1,59	R\$1,49	R\$1,25	R\$1,55	R\$1,49	R\$1,49	R\$1,69	*		R\$1,59	R\$1,49	R\$1,79	R\$1,69	R\$1,89	*	R\$1,35	R\$1,35	R\$1,49	R\$1,89	R\$1,25	R\$0,64	51,2%	
64	FLOCÃO (CUSCUZ)	CORINGA	500 G	*	*	*	*	R\$2,45	*	*	*		R\$2,10	*	*	R\$1,99	R\$1,99	*	R\$1,99	R\$2,79	*	R\$2,79	R\$1,99	R\$0,80	40,2%	
65	LEITE INTEGRAL - UHT (CAIXA)	BETÂNIA	1 L	R\$5,49	R\$5,79	R\$5,19	R\$6,59	R\$6,29	R\$6,39	R\$6,49	R\$5,59	*	R\$6,35	R\$6,29	R\$6,69	R\$6,49	R\$6,99	R\$5,69	R\$5,99	R\$6,15	R\$4,99	R\$6,99	R\$2,00	40,08%		
66	LEITE INTEGRAL - UHT (CAIXA)	PIRACANJUBA	1 L	*	R\$7,20	R\$5,89	R\$6,59	R\$6,98	R\$6,59	R\$6,99	*		R\$8,95	R\$6,69	R\$7,59	R\$6,99	R\$7,99	*	*	R\$6,89	R\$7,79	R\$8,95	R\$5,89	R\$3,06	51,95%	
67	LEITE INTEGRAL - UHT (CAIXA)	ELEGÊ	1 L	*	R\$5,69	R\$5,79	R\$5,29	*	R\$5,99	R\$5,99	R\$5,89	*		R\$4,99	*	*	R\$6,49	*	*	R\$6,75	*	R\$6,49	R\$4,99	R\$1,50	30,06%	
68	LEITE INTEGRAL - UHT (CAIXA)	CEMIL	1 L	R\$6,99	*	*	R\$5,29	*	*	*	*		R\$7,55	*	*	R\$6,99	R\$7,99	*	*	R\$6,49	*	R\$7,99	R\$5,29	R\$2,70	51,04%	
69	LEITE INTEGRAL (EM PÓ)	CAMPONESA	750 G	R\$28,99	R\$32,90	*	*	R\$31,89	R\$32,39	R\$31,90	*		R\$32,90	*	R\$28,99	*	R\$31,99	R\$30,49	*	R\$29,95	R\$29,99	R\$32,90	R\$28,99	R\$3,91	13,49%	
70	LEITE INTEGRAL (EM PÓ)	PIRACANJUBA	200 G	R\$8,19	R\$7,29	R\$7,19	*	R\$8,59	R\$8,99	R\$8,59	R\$10,99	*		R\$7,19	*	*	R\$8,99	R\$8,79	*	*		R\$10,99	R\$7,19	R\$3,80	52,85%	
71	LEITE INTEGRAL (EM PÓ)	NINHO	750 G	R\$33,99	R\$39,90	R\$31,99	R\$37,99	R\$34,99	R\$38,90	R\$36,30			R\$36,90	R\$31,99	R\$38,99	R\$37,90	R\$34,99	R\$31,95	*	R\$33,99	R\$37,25	R\$39,90	R\$31,95	R\$7,95	24,88%	
72	LEITE INTEGRAL (EM PÓ)	ITAMBÉ	200 G	*	*	R\$7,99	R\$8,69	*	*	R\$8,49	R\$9,49			R\$9,39	R\$7,99	R\$6,99	R\$9,29	R\$9,99	R\$8,99	R\$7,99	*	R\$9,99	R\$6,99	R\$3,00	42,92%	
73	LEITE INTEGRAL (EM PÓ)	PIRACANJUBA	750 G	*	R\$33,59	*	*	R\$37,45	*	*	R\$32,90	*		R\$37,90	*	*	R\$36,99	*	*	*	*	R\$37,90	R\$32,90	R\$5,00	15,2%	
74	LEITE INTEGRAL (EM PÓ)	CAMPONESA	200 G	R\$7,79	R\$8,05	R\$7,99	R\$8,49	R\$7,99	R\$8,49	R\$8,29	*		R\$8,40	R\$7,29	R\$7,99	R\$8,19	R\$8,99	R\$8,39	R\$8,25	R\$7,99	R\$7,99	R\$8,99	R\$7,29	R\$1,70	23,32%	
75	MACARRÃO (ESPAGUETE)	IMPERADOR	400 G	R\$2,75	R\$2,99	*	*	R\$3,39	*	*	R\$2,99	R\$2,99	R\$3,49	R\$3,49	R\$3,99	*	*	R\$3,99	R\$3,39	R\$3,99	R\$2,75	R\$1,24		45,09%		
76	MACARRÃO (ESPAGUETE)	ALIANÇA	400 G	*	R\$2,25	*	R\$1,99	*	R\$2,59	*	*		R\$1,99	*			R\$2,35	R\$2,15	*	*		R\$2,59	R\$1,99	R\$0,60	30,15%	
77	MACARRÃO (ESPAGUETE)	VITARELLA	400 G	R\$2,65	R\$2,99	R\$3,15	R\$3,29	R\$2,98	R\$3,39	*	R\$3,39	R\$2,99	R\$2,59	R\$3,29	R\$3,29	R\$3,49	R\$2,79	R\$2,49	R\$2,99	R\$2,59	R\$3,49	R\$2,49	R\$1,00	40,16%		
78	MACARRÃO (ESPAGUETE)	FORTALEZA	400 G	R\$4,45	R\$4,30	*	*	R\$5,99	R\$4,49	*	*	R\$3,65	*	*	R\$4,39	*		R\$4,39	*	R\$4,29	R\$3,65	R\$5,99	R\$3,65	R\$2,34	64,11%	
79	MANTEIGA	ITACOLOMY	200 G	R\$12,45	R\$13,65	*	*	*	R\$13,99	R\$14,99	*		R\$14,20	*	R\$14,49	R\$14,99	R\$14,99	*	R\$13,49	R\$12,99	*	R\$14,99	R\$12,45	R\$2,54	20,4%	
80	MANTEIGA	PIRACANJUBA	200 G	R\$14,39	*	*	*	*	R\$14,99	R\$14,90	*		R\$13,30	*	R\$15,99	R\$13,69	R\$13,99	R\$15,90	R\$15,99	R\$14,79	*	R\$15,99	R\$13,30	R\$2,69	20,23%	
81	MANTEIGA	AVIAÇÃO	200 G	*	*	*	*	*	*	R\$16,90	*	*	*	*	*	R\$16,99	R\$15,99	*	*	*	*	R\$16,99	R\$15,99	R\$1,00	6,25%	
82	MANTEIGA	BETÂNIA	200 G	*	R\$13,60	*	*	*	R\$13,69	*	*	R\$13,90	*		R\$13,99	R\$13,49	R\$13,99	R\$12,90	*	R\$ 11,99	*	R\$13,99	R\$11,99	R\$2,00	16,68%	
83	MARGARINA	DELÍCIA	250 G	R\$4,99	R\$5,39	R\$5,99	R\$4,49	R\$5,75	R\$5,99	R\$5,79	*		R\$5,45	R\$5,99	R\$5,19	R\$5,19	R\$5,99	R\$5,19	R\$2,99	R\$3,29	R\$5,45	R\$5,99	R\$2,99	R\$3,00	100,33%	
84	MARGARINA	QUALY	250 G	R\$5,29	R\$5,95	R\$5,99	R\$5,79	*	R\$6,19	R\$5,99	R\$5,79		R\$5,95	R\$5,79	R\$5,49	R\$5,69	R\$5,99	R\$5,69	R\$6,25	R\$5,45	R\$5,99	R\$6,25	R\$5,29	R\$0,96	18,15%	
85	MARGARINA	DELINE	250 G	R\$3,39	R\$3,59	R\$3,69	R\$3,59	R\$3,65	R\$3,69	R\$3,79	R\$3,59	R\$2,90	R\$3,59	R\$3,69	R\$3,69	R\$3,99	*	R\$3,25	R\$3,39	R\$3,49	R\$3,99	R\$2,90	R\$1,09		37,59%	
86	MARGARINA	PRIMOR	250 G	R\$3,45	R\$3,45	R\$3,88	R\$3,79	R\$3,98	R\$3,79	R\$3,99	R\$3,69	R\$2,90	R\$3,79	R\$3,79	R\$3,49	R\$3,99	*	R\$3,39	R\$3,29	R\$3,59	R\$3,99	R\$2,90	R\$1,09		37,59%	
87	ÓLEO DE SOJA	LIZA	900 ML	R\$9,79	R\$9,55	R\$9,59	*	*	R\$10,09	R\$9,99	R\$8,79	R\$9,29	*		R\$9,49	*	R\$14,99	*	*	*	*	R\$14,99	R\$8,79	R\$6,20	70,53%	
88	ÓLEO DE SOJA	CONCÓRDIA	900 ML	*	*	*	*	*	*	*	R\$8,29	*		R\$9,99	*	*	*	*	*	*	*	*	R\$9,99	R\$8,29	R\$1,70	20,51%
89	ÓLEO DE SOJA	SOYA	900 ML	R\$10,29	R\$9,49	R\$9,59	*	R\$9,49	R\$11,99	R\$9,99	*		R\$10,90	R\$8,39	R\$9,99	R\$9,79	R\$10,99	R\$9,95	R\$9,89	*	R\$9,29	R\$11,99	R\$8,39	R\$3,60	42,91%	
90	SAL REFINADO	LEBRE	1 KG	R\$2,09	*	*	*	*	*	R\$2,59	*	*	*	*	R\$2,49	R\$2,29	R\$1,99	*	*	R\$1,15	*	R\$2,59	R\$1,15	R\$1,44	125,22%	
91	SAL REFINADO	MARLIN	1 KG	R\$1,89	*	*	*	*	*	R\$2,39	R\$2,59	*	*	*	R\$2,19	R\$1,99	R\$1,99	R\$2,49	R\$1,99	R\$1,39	*	R\$2,59	R\$1,39	R\$1,20	86,33%	

Total de estabelecimentos pesquisados: 17

Total de itens pesquisados: 91

(-) Menor variação: MANTEIGA, AVIAÇÃO, 200 G	6,25%
(+) Maior variação: SAL REFINADO, LEBRE, 1 KG	125,22%

Endereços pesquisados:	
Estabelecimentos	endereço
SUPERMERCADO AQUARIUS	AVENIDA ADEBAL PIRAGIBE, 352 - JAGUARIBE
ASSAI ATACADISTA	AVENIDA PRESIDENTE EPITÁCIO PESSOA - BAIRRO DOS ESTADOS
ATACADÃO	RUA DOUTOR MANOEL LOPES DE CARVALHO - 200 - ERNESTO GEISEL
BEMIS SUPERMERCADOS	RUA EMPRESÁRIO JOÃO RODRIGUES ALVES, 750 - BANCÁRIOS
HIPER MATEUS	AVENIDA JOÃO CIRILO DA SILVA - 1360 - ALTIPLANO CABO BRANCO
REDE COMPRAS	FRANCISCO LEOCARDIO RIBEIRO COUTINHO, 601 - AEROCULUBE
REDE MENOR PREÇO	RUA JOAQUIM PRES FERREIRA - BAIRRO DOS ESTADOS
SUP. CARREFOUR	RUA EMPRESÁRIO JOÃO RODRIGUES ALVES, 100 - BANCÁRIOS
SUPER BOX BRASIL	RUA ANTONIO ARANTES - ERNESTO GEISEL
SUPERFÁCIL ATACADO	RUA DIÓGENES CHIANCA, 1443 - ÁGUA FRIA
SUPERMERCADO ASSIS	RUA DIÓGENES GOMES DA SILVA, 147 - MANGABEIRA
SUPERMERCADO LATORRE	RUA BARÃO DE MAMANGUAPE, 610 - TORRE
SUPERMERCADO MANAÍRA	AVENIDA JOÃO CÂNCIO DA SILVA, 493 - MANAÍRA
SUPERMERCADO O BARATÃO	AVENIDA CARNEIRO DA CUNHA, 625 - TORRE
SUPERMERCADO SÃO JOÃO	AVENIDA PRINCESA ISABEL, 590 - CENTRO
VAREJÃO DO PREÇO	RUA QUATORZE DE JULHO - RANGEL
VAREJÃO SUPERMERCADO	AVENIDA QUATORZE DE JULHO, 1141 - VARJÃO

Pesquisa realizada no dia 03 de novembro de 2025

Coordenador de Pesquisa: Alex Carvalho Filho

Pesquisadores: Albeni, Francisco, Herlison, Anaclecia, Diogo, Israel, Jório e Otávio.

OBS: O Procon-JP não se responsabiliza por eventuais mudanças nos preços ocorridos entre a realização da pesquisa e sua publicação.