



PREFEITURA MUNICIPAL DE JOÃOPESSOA
SECRETARIA MUNICIPAL DE PROTEÇÃO E DEFESA DO CONSUMIDOR
Avenida DomPedro I, 382- Centro
Telefones:0800-0832015-3213-4702



PESQUISA DE PRODUTOS DE HIGIENE

PRODUTO	MARCA	PESOQUANT.	AQUARIUS UP	ASSATA CADISTA	ATACADÃO	REMAIS SUP.	HPE/IM ATEUS	OCESTÃO	REDECO MIRAS	REDEM ENCOMP RECO	SUP.CAR REFOUR	SUPER KIDDER ASIL	SUPERMÁC ATAÇADO	SUP. ASSIM ANGABEIRA	SUPLAT DIRE	SUP.MA NABRA	SUP.ORA RATÃO	SUP.S&O OÃO	VARELADO ORECO	VARELADO UP	Menor Valor	Menor Valor	Diferença	Diferença% escutual	
ÁGUA SANITÁRIA	BRILUX	2 L	R\$5,99	R\$7,99	R\$4,99	R\$6,99	R\$5,95	R\$6,99	R\$6,39	R\$4,99		R\$5,80	R\$5,89	R\$7,29	R\$7,59	R\$6,99	R\$6,99	R\$6,25	R\$5,99	R\$7,99	R\$4,99	R\$3,00	60,12%		
ÁGUA SANITÁRIA	BRILUX	1 L		R\$3,09	R\$2,69	R\$3,39	R\$2,95	R\$3,19	R\$3,99	R\$4,29		R\$2,69	R\$2,99	R\$3,29	R\$3,99	R\$2,99	R\$3,59	R\$3,39	R\$3,25	R\$3,39	R\$4,29	R\$2,69	R\$1,60	58,49%	
ÁGUA SANITÁRIA	OLIMPO	1 L		R\$2,19	R\$2,15	R\$1,89	R\$2,18	R\$2,39	R\$2,49	R\$2,19	R\$2,39		R\$1,79	R\$2,59	R\$2,29	R\$2,39	R\$2,29	R\$2,49	R\$2,39	R\$2,59	R\$1,79	R\$0,80	44,69%		
ÁGUA SANITÁRIA	TUBARÃO	2 L	R\$4,99	R\$4,49	R\$4,39	R\$5,85		R\$5,19	R\$4,79				R\$5,19		R\$4,89	R\$5,29	R\$5,25		R\$4,99	R\$5,19	R\$5,85	R\$4,39	R\$1,46	33,26%	
ÁGUA SANITÁRIA	TUBARÃO	1 L		R\$2,75	R\$2,39	R\$2,79	R\$2,55		R\$2,79	R\$2,49			R\$2,79		R\$2,59	R\$2,69	R\$2,99		R\$2,89	R\$2,59	R\$2,99	R\$2,39	R\$0,60	25,1%	
ÁGUA SANITÁRIA	DRAGÃO	2 L		R\$5,35	R\$4,99		R\$4,68	R\$5,19		R\$4,69				R\$5,99	R\$4,89	R\$4,69		R\$4,79	R\$4,59		R\$4,59	R\$4,99	R\$1,90	41,39%	
ÁGUA SANITÁRIA	DRAGÃO	1 L	R\$2,59	R\$2,69		R\$2,49	R\$2,49	R\$2,59			R\$2,79			R\$2,89	R\$2,49	R\$2,39	R\$2,35		R\$2,49	R\$2,89	R\$2,35	R\$0,54	22,98%		
ALCOOLEMGELO	GIOVANNABBY	500 ML			R\$18,90							R\$24,90				R\$25,79	R\$26,99		R\$21,39		R\$26,99	R\$18,90	R\$8,09	42,8%	
ALCOOLEMGELO	COPERAPOOL	400 ML			R\$14,90					R\$6,99					R\$17,79		R\$19,99				R\$19,99	R\$13,00	R\$5,99%		
ALCOOLEMGELO	SANTA CRUZ	500 ML	R\$8,19							R\$9,99						R\$4,69					R\$9,99	R\$4,69	R\$5,30	113,01%	
AMACIANTEDE ROUPA	FOFO	1,5 L		R\$25,00					R\$22,79												R\$25,00	R\$22,79	R\$2,21	9,7%	
AMACIANTEDE ROUPA	DOWNY	500 ML	R\$12,75	R\$15,10	R\$12,99	R\$7,99	R\$12,75	R\$12,49	R\$14,29	R\$12,90	R\$11,19	R\$12,70	R\$13,79	R\$11,99	R\$12,99	R\$12,99		R\$12,49		R\$11,59	R\$15,10	R\$7,99	R\$7,11	88,99%	
AMACIANTEDE ROUPA	CONFORT	1,8 ML							R\$28,99		R\$40,79										R\$40,79	R\$28,99	R\$11,80	40,7%	
AMACIANTEDE ROUPA	FOFO	500 ML		R\$5,90		R\$10,99	R\$6,15		R\$6,89	R\$11,99	R\$10,19		R\$9,19		R\$10,99		R\$10,99				R\$11,99	R\$5,90	R\$6,09	103,22%	
CREME DENTAL	EVEN	70 G	R\$2,29	R\$2,29	R\$2,09	R\$2,35	R\$2,35	R\$2,49	R\$2,29	R\$3,89	R\$1,99	R\$2,45	R\$2,59	R\$2,19	R\$2,65			R\$2,25	R\$2,29		R\$3,89	R\$1,99	R\$1,90	95,49%	
CREME DENTAL	SORRISO	90 G	R\$3,69	R\$5,30	R\$3,99	R\$4,79	R\$6,85	R\$4,59	R\$4,79	R\$4,99	R\$5,69	R\$5,15		R\$4,59	R\$4,79	R\$4,59		R\$4,99	R\$3,55	R\$5,45	R\$6,85	R\$3,55	R\$3,30	92,96%	
CREME DENTAL	COLGATE	90 G	R\$4,09	R\$5,15	R\$4,79	R\$5,99	R\$5,79	R\$5,89	R\$5,79	R\$4,99	R\$6,20	R\$5,69	R\$5,69		R\$5,69		R\$5,69	R\$5,69	R\$4,79	R\$4,99	R\$6,20	R\$4,79	R\$1,41	29,44%	
CREME DENTAL	CLOSEUP	90 G	R\$4,99	R\$5,25	R\$5,69	R\$6,39	R\$5,15		R\$3,49	R\$3,19		R\$5,85	R\$4,99		R\$5,99	R\$4,99	R\$6,39	R\$4,65	R\$5,29	R\$3,49	R\$6,39	R\$3,19	R\$3,20	100,31%	
CREME DENTAL (DENTES BRANCOS)	ORALB	70 G	R\$2,05	R\$4,49	R\$3,29	R\$5,29	R\$7,99	R\$3,99	R\$5,39	R\$6,99	R\$4,43	R\$4,30	R\$4,99	R\$3,99	R\$3,99	R\$4,29	R\$3,39	R\$3,99	R\$3,79	R\$8,99	R\$2,05	R\$1,14	215,44%		
CREME DENTAL SENSITIVE	COLGATE	90 G	R\$15,39	R\$15,90	R\$15,90		R\$16,95	R\$16,99		R\$18,99		R\$13,90			R\$13,99	R\$13,99			R\$13,99	R\$13,79	R\$13,99	R\$15,39	R\$4,60	29,89%	
DESINFETANTE	YPERPINO	1 L	R\$6,39	R\$11,70	R\$8,59			R\$6,99	R\$10,99					R\$9,99	R\$9,99						R\$11,70	R\$6,39	R\$5,31	83,1%	
DESINFETANTE	URCA	2L	R\$5,75	R\$4,90	R\$4,49			R\$6,39	R\$5,99			R\$5,69		R\$6,99	R\$6,39	R\$5,99					R\$5,75	R\$4,99	R\$2,50	55,69%	
DESINFETANTE	AXAX	500 ML		R\$6,15				R\$6,89									R\$9,49	R\$8,99			R\$9,49	R\$6,15	R\$3,34	54,31%	
DESINFETANTE	PIN-HOSOL	500 L	R\$7,19	R\$7,99	R\$9,30	R\$8,69	R\$8,69	R\$8,99	R\$9,89	R\$9,49	R\$7,39	R\$8,65	R\$7,59	R\$9,19	R\$9,39	R\$8,49		R\$7,99	R\$7,89	R\$8,49	R\$9,89	R\$7,19	R\$2,70	37,59%	
DESINFETANTE	KALPTO	2 L	R\$8,99	R\$7,99	R\$8,69	R\$9,99	R\$10,19	R\$10,49	R\$9,99	R\$9,99			R\$9,99		R\$9,99	R\$9,99					R\$10,79	R\$7,99	R\$2,80	35,04%	
LAVALOUÇAS(ETERGENTE)	YPE	500 ML	R\$1,99	R\$2,09	R\$2,09	R\$2,59	R\$2,38	R\$2,39	R\$2,59	R\$2,69	R\$2,59	R\$2,49	R\$2,19	R\$2,59	R\$2,59	R\$2,99	R\$2,25	R\$2,39	R\$2,09	R\$2,39	R\$2,99	R\$1,99	R\$1,00	50,25%	
LAVALOUÇAS(ETERGENTE)	LIMPOL	500 ML	R\$2,09	R\$2,15	R\$2,19		R\$2,35	R\$1,95	R\$2,39	R\$2,39	R\$2,29	R\$2,39	R\$2,29	R\$2,49	R\$2,59	R\$2,29	R\$2,39	R\$2,09	R\$2,19	R\$2,69	R\$2,19	R\$0,74	37,56%		
LAVALOUÇAS(ETERGENTE)	INVICTO	500 ML					R\$2,19			R\$1,79	R\$2,19				R\$1,99		R\$1,69				R\$2,15	R\$2,19	R\$1,69	R\$0,60	35,5%
LAVALOUÇAS(ETERGENTE)	BRILUX	500 ML	R\$1,99			R\$2,35	R\$2,05		R\$2,29	R\$2,09	R\$2,29	R\$2,25	R\$2,19	R\$2,69		R\$2,19					R\$2,69	R\$1,99	R\$0,70	35,16%	
LAVALOUÇAS(ETERGENTE)	MINJANO	500 ML	R\$1,99	R\$2,29	R\$2,59	R\$2,19		R\$2,49		R\$2,39	R\$2,69		R\$4,39	R\$4,49	R\$4,49	R\$4,49	R\$11,99	R\$4,25			R\$4,49	R\$4,25	R\$4,25	95,16%	
PAPEL HIGIÊNICO	FLORAL	PACOTE/C/16 ROLOS							R\$6,49	R\$4,49				R\$8,99	R\$8,99	R\$8,99	R\$7,99	R\$5,89			R\$6,99	R\$9,30	R\$5,89	R\$3,41	57,89%
PAPEL HIGIÊNICO	PERSONAL	PACOTE/C/16 ROLOS			R\$8,00								R\$9,30									R\$9,30	R\$5,89	R\$3,41	57,89%
PAPEL HIGIÊNICO	FLORAL	PACOTE/C/12 ROLOS	R\$16,05							R\$11,99			R\$10,90	R\$13,90	R\$15,99				R\$12,75			R\$16,05	R\$10,90	R\$5,15	54,59%
PAPEL HIGIÊNICO	NEVE	PACOTE/C/12 ROLOS					R\$ 26,55	R\$25,99		R\$23,99			R\$29,30			R\$25,79	R\$29,99		R\$25,99			R\$29,99	R\$23,99	R\$6,00	25,01%
PAPEL HIGIÊNICO	NEVE	PACOTE/C/16 ROLOS							R\$8,99	R\$9,49			R\$10,50	R\$9,19		R\$8,69	R\$9,99				R\$10,50	R\$8,69	R\$1,81	20,83%	
PAPEL HIGIÊNICO	PERSONALVP	PACOTE/C/16 ROLOS		R\$29,90	R\$29,97						R\$29,19		R\$34,95		R\$34,99		R\$28,99					R\$34,99	R\$28,99	R\$6,00	20,7%
PAPEL HIGIÊNICO	MJI	PACOTE/C/12 ROLOS							R\$7,19	R\$6,99			R\$17,50		R\$7,49	R\$7,69		R\$7,25	R\$3,59		R\$8,79	R\$7,19	R\$3,59	R\$5,20	144,85%
PAPEL HIGIÊNICO	VELUD	PACOTE/C/12 ROLOS		R\$16,45	R\$17,00		R\$ 26,99						R\$17,50		R\$18,99	R\$19,29		R\$27,99			R\$27,99	R\$16,45	R\$11,54	70,15%	
PAPEL HIGIÊNICO	VELUD	PACOTE/C/16 ROLOS						R\$6,99					R\$6,95	R\$14,99		R\$6,99	R\$6,49	R\$6,99	R\$7,25	R\$6,25		R\$14,99	R\$6,25	R\$8,74	139,84%
PAPEL HIGIÊNICO	FLORAL	PACOTE/C/16 ROLOS											R\$16,99			R\$15,99					R\$16,99	R\$15,99	R\$1,00	6,29%	
SABÃO BARRA	YPE	PACOTE/C/16 ROLOS	R\$12,05	R\$9,90	R\$12,59	R\$14,79	R\$14,48		R\$14,99	R\$12,99	R\$16,99	R\$12,50	R\$12,79	R\$13,99	R\$12,99	R\$13,99	R\$13,79	R\$12,99	R\$11,99	R\$13,99	R\$16,99	R\$9,90	R\$7,09	71,62%	
SABÃO BARRA	BEM-TE-VI	PACOTE/C/16 ROLOS	R\$7,69	R\$9,40	R\$8,99	R\$9,99	R\$8,59	R\$9,99		R\$9,99			R\$10,49		R\$10,49	R\$7,49	R\$15,99	R\$7,89	R\$7,75	R\$8,79	R\$8,79	R\$15,99	R\$7,49	R\$8,50	113,48%
SABÃO BARRA	MINJANO	PACOTE/C/16 ROLOS	R\$12,05		R\$10,90	R\$12,90							R\$12,00	R\$9,90		R\$14,99	R\$14,99	R\$10,99	R\$12,59			R\$14,99	R\$9,90	R\$5,09	51,41%
SABÃO BARRA	GUARANI	PACOTE/C/16 ROLOS		R\$8,60	R\$8,99		R\$11,15						R\$8,99	R\$9,39							R\$11,15	R\$8,60	R\$2,55	29,69%	
SABÃO PÓ (CAIXA)	TIWANNY	1,6 KG	R\$19,25	R\$28,90	R\$13,99			R\$18,19	R\$19,90	R\$25,99			R\$29,90	R\$18,19		R\$21,99	R\$24,69	R\$23,99			R\$20,99	R\$28,90	R\$18,19	R\$11,71	64,39%
SABÃO PÓ (CAIXA)	OMO	800 G	R\$16,45	R\$15,19	R\$17,49		R\$16,79	R\$16,99	R\$19,99	R\$17,99			R\$15,90		R\$16,99	R\$19,99	R\$16,99		R\$16,99	R\$15,99	R\$16,79	R\$15,19	R\$1,60	31,8%	
SABÃO PÓ (SACO)	BRILHANTE	1,6 KG	R\$19,99	R\$18,79		R\$29,99	R\$20,15			R\$19,99	R\$23,99		R\$18,79		R\$21,99	R\$23,99	R\$24,99		R\$22,69	R\$28,15	R\$29,99	R\$18,79	R\$11,20	59,61%	
SABÃO PÓ (SACO)	OMO	1,6 KG	R\$29,05	R\$28,99	R\$29,90	R\$30,99			R\$38,99	R\$34,99	R\$31,39		R\$26,90		R\$36,99	R\$33,99		R\$24,99	R\$29,19	R\$30,45	R\$38,99	R\$24,99	R\$14,00	56,02%	
SABÃO PÓ (SACO)	TIWANNY	800 G			R\$10,29			R\$11,99	R\$10,99	R\$9,99			R\$10,90		R\$11,99	R\$10,99					R\$13,99	R\$9,99	R\$4,00	40,04%	
SABÃO PÓ (SACO)	OMO	400 G		R\$8,39		R\$9,49	R\$9,05		R\$9,99	R\$11,99	R\$9,49	R\$9,69			R\$9,19	R\$9,99	R\$9,99	R\$9,69	R\$9,49	R\$8,79	R\$8,99	R\$11,99	R\$8,39	R\$3,60	42,91%
SABÃO PÓ (SACO)	ALA	1 KG			R\$7,49			R\$7,49						R\$7,19	R\$16,99	R\$7,99		R\$7,49			R\$16,99	R\$7,19	R\$9,80	136,3%	
SABÃO PÓ (SACO)	BRILHANTE	800 G		R\$10,69		R\$15,29	R\$13,15		R\$16,49	R\$15,29	R\$13,49	R\$17,25	R\$15,99		R\$13,89	R\$14,99	R\$14,99	R\$13,99	R\$11,69	R\$17,69	R\$16,49	R\$7,25	R\$9,24	127,45%	
SABÃO LÍQUIDO	OMO	3 L	R\$41,95	R\$47,90	R\$46,90	R\$48,99		R\$46,89	R\$43,99	R\$56,99	R\$34,99	R\$41,29	R\$46,50	R\$53,49		R\$48,99	R\$52,99	R\$44,99	R\$46,99	R\$48,99	R\$56,99	R\$34,99	R\$22,00	62,89%	
SABÃO LÍQUIDO	BRILUX	3L	R\$25,89	R\$27,50			R\$36,95		R\$38,89	R\$32,90	R\$36,89	R\$31,50		R\$32,39	R\$31,49	R\$31,99					R\$38,89	R\$25,89	R\$12,00	50,21%	
SABÃO LÍQUIDO	TIWANNY	3 L		R\$27,59	R\$31,90				R\$30,59	R\$32,99	R\$34,69			R\$34,59		R\$33,99	R\$38,99				R\$35,25	R\$39,99	R\$27,59	R\$12,40	44,94%
SABÃO LÍQUIDO	OMO	5 L		R\$46,80	R\$61,90									R\$66,99		R\$66,99					R\$66,99	R\$46,80	R\$20,19	43,14%	
SABÃO LÍQUIDO	AREL																								

