

PESQUISA DE ALIMENTOS (CESTA BÁSICA)

PRODUTO	MARCA	PESO	ASSAI ATACADISTA	ATACADÃO	REDE COMPRAS	REDE MENOR PREÇO	SUPER BOX BRASIL	SUPERFÁCIL ATACADO	SUP. ASSIS MANGABEIRA	SUP. LATORRE	SUP. MANAÍRA	VAREJÃO DO PREÇO	VAREJÃO SUP.	Maior Valor	Menor Valor	Diferença	Diferença Percentual		
AÇÚCAR (TRITURADO)	OURO BOM	1 KG					R\$4,29		R\$3,89			R\$3,89		R\$4,29	R\$3,89	R\$0,40	10,28%		
AÇÚCAR (TRITURADO)	ALEGRE	1 KG		R\$3,99	R\$4,29	R\$4,19	R\$4,20	R\$3,59	R\$3,99	R\$3,99	R\$4,49	R\$3,89	R\$3,99	R\$4,49	R\$3,59	R\$0,90	25,07%		
ARROZ BRANCO	TIO JOÃO	1 KG		R\$8,29			R\$8,39		R\$8,99		R\$9,99	R\$7,85	R\$8,79	R\$9,99	R\$7,85	R\$2,14	27,26%		
ARROZ BRANCO	EMOÇÕES	1 KG	R\$5,09		R\$6,89	R\$5,99	R\$5,99	R\$5,49		R\$5,99		R\$5,75	R\$5,99	R\$6,89	R\$5,09	R\$1,80	35,36%		
ARROZ BRANCO	MEU BIJU	1 KG		R\$5,69			R\$7,75							R\$7,75	R\$5,69	R\$2,06	36,2%		
ARROZ BRANCO	MAIS DELÍCIA	1 KG		R\$5,79					R\$4,89			R\$4,29	R\$4,49	R\$5,79	R\$4,29	R\$1,50	34,97%		
ARROZ BRANCO	ARRETADO	1 KG							R\$4,99	R\$4,89				R\$4,99	R\$4,89	R\$0,10	2,04%		
ARROZ BRANCO	URBANO	1 KG		R\$6,39										R\$6,39	R\$6,39	R\$0,00			
ARROZ BRANCO	KIKA	1 KG			R\$5,99	R\$4,69								R\$5,99	R\$4,69	R\$1,30	27,72%		
ARROZ BRANCO	TIO URBANO	1 KG				R\$5,99	R\$5,99		R\$6,49					R\$6,49	R\$5,99	R\$0,50	8,35%		
ARROZ BRANCO	CAMIL	1 KG		R\$5,39		R\$6,49	R\$6,25			R\$5,79	R\$7,99		R\$6,99	R\$7,99	R\$5,39	R\$2,60	48,24%		
ARROZ DA TERRA	MAIS DELÍCIA	1 KG					R\$7,99		R\$7,59					R\$7,99	R\$7,59	R\$0,40	5,27%		
ARROZ DA TERRA	PATOENSE	1 KG							R\$6,99					R\$6,99	R\$6,99	R\$0,00			
ARROZ PARBOILIZADO - TIPO 1	TIO JOÃO	1 KG	R\$5,69	R\$4,59			R\$5,79		R\$5,99	R\$8,29	R\$6,99	R\$6,89		R\$8,29	R\$4,59	R\$3,70	80,61%		
ARROZ PARBOILIZADO - TIPO 1	OURO BOM	1 KG							R\$4,49			R\$4,09		R\$4,49	R\$4,09	R\$0,40	9,78%		
ARROZ PARBOILIZADO - TIPO 1	RAMPINELLI	1 KG				R\$4,99	R\$4,99							R\$4,99	R\$4,99	R\$0,00			
ARROZ PARBOILIZADO - TIPO 1	POP	1 KG	R\$4,75	R\$4,39				R\$4,49					R\$4,99	R\$4,99	R\$4,39	R\$0,60	13,67%		
ARROZ PARBOILIZADO - TIPO 1	MAIS DELÍCIA	1 KG										R\$3,99		R\$3,99	R\$3,99	R\$0,00			
ARROZ PARBOILIZADO - TIPO 1	NAMORADO	1 KG	R\$4,89						R\$7,49				R\$4,69	R\$7,49	R\$4,69	R\$2,80	59,7%		
ARROZ PARBOILIZADO - TIPO 1	MEU BIJU	1 KG					R\$4,49	R\$8,49						R\$8,49	R\$4,49	R\$4,00	89,09%		
ARROZ PARBOILIZADO - TIPO 1	KIKA	1 KG	R\$4,19		R\$5,19	R\$4,75	R\$4,69	R\$4,19	R\$4,29			R\$4,09	R\$4,49	R\$5,19	R\$4,09	R\$1,10	26,89%		
ARROZ PARBOILIZADO - TIPO 1	URBANO	1 KG	R\$5,19	R\$5,19			R\$5,80	R\$6,19	R\$5,39		R\$7,99	R\$4,99		R\$7,99	R\$4,99	R\$3,00	60,12%		
ARROZ PARBOILIZADO - TIPO 1	EMOÇÕES	1 KG			R\$5,29	R\$5,99	R\$5,89	R\$5,49	R\$6,39				R\$5,99	R\$6,39	R\$5,29	R\$1,10	20,79%		
ARROZ PARBOILIZADO - TIPO 1	CAMIL	1 KG	R\$5,09				R\$5,80			R\$6,89				R\$5,99	R\$6,89	R\$5,09	R\$1,80	35,36%	
BISCOITO CREAM CRACKER	VITARELLA	350 G	R\$5,45	R\$5,39	R\$5,49	R\$5,39	R\$5,60	R\$5,19		R\$5,69	R\$5,49	R\$5,39	R\$5,25	R\$5,69	R\$5,19	R\$0,50	9,63%		
BISCOITO CREAM CRACKER	FORTALEZA	350 G	R\$4,99	R\$5,79	R\$5,49	R\$6,49	R\$6,85	R\$5,39	R\$5,99	R\$6,29	R\$6,49	R\$5,99	R\$5,99	R\$6,85	R\$4,99	R\$1,86	37,27%		
BISCOITO CREAM CRACKER	VITAMASSA	350 G		R\$3,99	R\$3,99		R\$3,99			R\$3,69				R\$3,99	R\$3,99	R\$3,69	R\$0,30	8,13%	
BISCOITO MAIZENA MARIA	VITARELLA	350 G	R\$5,89	R\$5,89	R\$5,69	R\$6,49	R\$6,30	R\$4,99	R\$6,59	R\$6,59	R\$6,99	R\$6,15	R\$5,99	R\$6,99	R\$4,99	R\$2,00	40,08%		
BISCOITO MARIA	FORTALEZA	350 G	R\$6,49	R\$6,29	R\$7,49		R\$5,55		R\$6,59	R\$7,29	R\$7,49	R\$6,49	R\$7,19	R\$7,49	R\$5,55	R\$1,94	34,95%		
CAFÉ INTENSO	BLEND 53	250 G		R\$15,98	R\$16,99	R\$16,99	R\$16,20		R\$18,19	R\$17,99		R\$17,59		R\$18,19	R\$15,98	R\$2,21	13,83%		
CAFÉ MOÍDO	MELITA	250 G	R\$17,99	R\$16,99	R\$17,99	R\$19,59			R\$18,99	R\$21,79	R\$19,99	R\$18,25	R\$18,99	R\$21,79	R\$16,99	R\$4,80	28,25%		
CAFÉ MOÍDO	SANTA CLARA	500 G					R\$38,50		R\$35,99			R\$35,29			R\$38,50	R\$35,29	R\$3,21	9,10%	
CAFÉ MOÍDO	SÃO BRAZ	500 G					R\$34,90	R\$32,90	R\$34,49		R\$32,99			R\$33,99	R\$33,99	R\$34,90	R\$32,90	R\$2,00	6,08%
CAFÉ MOÍDO	PILÃO	250 G		R\$18,58	R\$19,49	R\$18,99	R\$21,90	R\$18,79	R\$18,99	R\$20,69	R\$21,99	R\$17,59	R\$17,99	R\$21,99	R\$17,59	R\$4,40	25,01%		
CAFÉ MOÍDO	3 CORAÇÕES	250 G					R\$18,99	R\$19,90	R\$16,79	R\$19,99	R\$19,99	R\$19,99	R\$16,99	R\$17,89	R\$19,99	R\$16,79	R\$3,20	19,06%	
CAFÉ MOÍDO	NORDESTINO	250 G		R\$14,48	R\$16,99	R\$16,99	R\$18,20		R\$16,99	R\$15,99	R\$16,99	R\$15,29	R\$15,59	R\$18,20	R\$14,48	R\$3,72	25,69%		
CAFÉ MOÍDO	SANTA CLARA	250 G	R\$16,89	R\$14,89	R\$18,09	R\$16,99	R\$17,90	R\$19,99	R\$17,49		R\$19,99	R\$15,49	R\$15,99	R\$19,99	R\$14,89	R\$5,10	34,25%		
CAFÉ MOÍDO FAMÍLIA	SÃO BRAZ	250 G		R\$14,98	R\$17,49	R\$17,49	R\$17,90	R\$14,99	R\$17,59	R\$17,99		R\$16,99	R\$15,99	R\$17,99	R\$14,98	R\$3,01	20,09%		
CAFÉ TRADICIONAL	BLEND 53	250 G		R\$18,90	R\$16,99	R\$16,99	R\$16,20		R\$18,99	R\$17,99	R\$15,99	R\$17,59	R\$17,99	R\$18,99	R\$15,99	R\$3,00	18,76%		
CAFÉ TRADICIONAL	MARATÁ	250 G	R\$13,99	R\$14,98											R\$14,98	R\$13,99	R\$0,99	7,08%	
FARINHA DE MANDIOCA	KIFARINHA	1 KG			R\$7,39	R\$6,99	R\$7,99		R\$8,49	R\$6,99					R\$8,49	R\$6,99	R\$1,50	21,46%	
FARINHA DE MANDIOCA	DA TERRA	1 KG					R\$6,59	R\$7,20		R\$7,29					R\$7,29	R\$6,59	R\$0,70	10,62%	
FARINHA DE MANDIOCA	ARCO VERDE	1 KG					R\$7,99	R\$8,90			R\$7,99				R\$8,90	R\$7,99	R\$0,91	11,39%	
FEIJÃO CARIOQUINHA - TIPO 1	SÓ GRÃO	1 KG					R\$5,20		R\$5,39			R\$4,69	R\$4,99	R\$5,39	R\$4,69	R\$0,70	14,93%		
FEIJÃO CARIOQUINHA - TIPO 1	TURQUESA	1 KG	R\$8,79	R\$7,39	R\$8,09			R\$6,79					R\$7,99	R\$8,79	R\$6,79	R\$2,00	29,46%		
FEIJÃO CARIOQUINHA - TIPO 1	CAMIL	1 KG	R\$6,49	R\$6,99											R\$6,99	R\$6,49	R\$0,50	7,70%	
FEIJÃO CARIOQUINHA - TIPO 1	COMETA	1 KG				R\$7,09	R\$7,20		R\$6,49	R\$6,19	R\$7,49				R\$7,49	R\$6,19	R\$1,30	21,00%	
FEIJÃO CARIOQUINHA - TIPO 1	KICALDO	1 KG	R\$6,99	R\$7,39	R\$8,59	R\$8,59	R\$7,99	R\$7,29	R\$7,99		R\$9,99				R\$9,99	R\$6,99	R\$3,00	42,92%	
FEIJÃO CARIOQUINHA - TIPO 1	LIGEIRINHO	1 KG							R\$5,69						R\$5,69	R\$5,69	R\$0,00		
FEIJÃO CARIOQUINHA - TIPO 1	URBANO	1 KG			R\$8,19			R\$7,49			R\$11,99				R\$11,99	R\$7,49	R\$4,50	60,08%	
FEIJÃO CARIOQUINHA - TIPO 1	PUREZA	1 KG					R\$6,50		R\$6,29			R\$5,99			R\$6,50	R\$5,99	R\$0,51	8,51%	
FEIJÃO CARIOQUINHA - TIPO 1	MAIS DELÍCIA	1 KG							R\$5,49			R\$5,49	R\$5,99		R\$5,99	R\$5,49	R\$0,50	9,11%	
FEIJÃO PRETO - TIPO 1	KICALDO	1 KG	R\$5,85		R\$7,19	R\$7,45	R\$7,20	R\$6,19	R\$7,99	R\$6,99	R\$8,79				R\$8,79	R\$5,85	R\$2,94	50,26%	
FEIJÃO PRETO - TIPO 1	COMETA	1 KG					R\$6,79	R\$6,35		R\$5,99		R\$8,99			R\$8,99	R\$5,99	R\$3,00	50,08%	
FEIJÃO PRETO - TIPO 1	TURQUESA	1 KG	R\$5,19	R\$5,99	R\$7,39			R\$6,29					R\$6,99	R\$7,39	R\$5,19	R\$2,20	42,39%		
FEIJÃO PRETO - TIPO 1	CAMIL	1 KG		R\$6,29				R\$6,49							R\$6,49	R\$6,29	R\$0,20	3,18%	
FEIJÃO PRETO - TIPO 1	PUREZA	1 KG		R\$6,29			R\$6,15		R\$5,79			R\$5,49	R\$5,69	R\$6,29	R\$5,49	R\$0,80	14,57%		
FLOCÃO (CUSCUZ)	SÃO BRAZ	500 G			R\$1,49		R\$1,39		R\$1,79	R\$1,59	R\$1,79	R\$1,35	R\$1,49	R\$1,79	R\$1,35	R\$0,44	32,59%		
FLOCÃO (CUSCUZ)	NOVOMILHO	500 G	R\$1,59	R\$1,54		R\$1,79			R\$1,69	R\$1,79	R\$1,79	R\$1,44	R\$1,69	R\$1,79	R\$1,44	R\$0,35	24,31%		
FLOCÃO (CUSCUZ)	NORDESTINO	500 G	R\$1,39	R\$1,34	R\$1,69	R\$1,69	R\$1,79		R\$1,79	R\$1,69	R\$1,89	R\$1,39	R\$1,49	R\$1,89	R\$1,34	R\$0,55	41,04%		
FLOCÃO (CUSCUZ)	CORINGA	500 G	R\$2,39	R\$2,59			R\$2,10			R\$1,99	R\$1,99		R\$2,19	R\$2,59	R\$1,99	R\$0,60	30,15%		
FLOCÃO (CUSCUZ)	REI DE OURO	500 G	R\$1,55	R\$1,54	R\$1,69	R\$1,69	R\$1,59		R\$1,79			R\$1,69	R\$1,35	R\$1,49	R\$1,79	R\$1,35	R\$0,44	32,59%	
FLOCÃO (CUSCUZ)	VITAMILHO	500 G	R\$1,49	R\$1,49	R\$1,69	R\$1,59			R\$1,59	R\$1,55		R\$1,49			R\$1,69	R\$1,49	R\$0,20	13,42%	
LEITE INTEGRAL - UHT (CAIXA)	PIRACANJUBA	1 L	R\$6,69	R\$7,29		R\$6,99	R\$7,49	R\$6,69	R\$7,59	R\$7,59	R\$7,99				R\$7,99	R\$6,69	R\$1,30	19,43%	
LEITE INTEGRAL - UHT (CAIXA)	CEMIL	1 L					R\$8,35			R\$7,49	R\$7,99	R\$7,39			R\$8,35	R\$7,39	R\$0,96	12,99%	
LEITE INTEGRAL - UHT (CAIXA)	ELEGÊ	1 L		R\$5,59		R\$5,99		R\$6,19							R\$6,19	R\$5,59	R\$0,60	10,73%	
LEITE INTEGRAL - UHT (CAIXA)	BETÂNIA	1 L	R\$5,96	R\$5,69	R\$6,39	R\$6,49	R\$6,60	R\$6,29	R\$6,69	R\$6,49	R\$6,99	R\$5,59	R\$5,79	R\$6,99	R\$5,59	R\$1,40	25,04%		
LEITE INTEGRAL (EM PÓ)	CAMPONESA	750 G	R\$31,50	R\$32,90	R\$31,79	R\$31,90	R\$32,90		R\$28,99		R\$31,99	R\$30,15	R\$33,25	R\$33,25					

MACARRÃO (ESPAGUETE)	ALIANÇA	400 G		R\$2,49	R\$2,39		R\$2,59		R\$2,39			R\$2,59		R\$2,59	R\$2,39	R\$0,20	8,37%
MACARRÃO (ESPAGUETE)	IMPERADOR	400 G	R\$3,09	R\$2,99	R\$3,39	R\$3,19		R\$2,99	R\$3,49	R\$3,49	R\$3,99		R\$4,19	R\$4,19	R\$2,99	R\$1,20	40,13%
MANTEIGA	AVIAÇÃO	200 G				R\$16,90					R\$16,99			R\$16,99	R\$16,90	R\$0,09	0,53%
MANTEIGA	BETÂNIA	200 G	R\$12,09	R\$12,49	R\$13,69				R\$13,99	R\$13,99	R\$13,99	R\$12,69	R\$13,59	R\$13,99	R\$12,09	R\$1,90	15,72%
MANTEIGA	PIRACANJUBA	200 G			R\$14,99	R\$16,99			R\$15,99	R\$12,99	R\$13,99	R\$14,79		R\$16,99	R\$12,99	R\$4,00	30,79%
MANTEIGA	ITACOLOMY	200 G		R\$14,90	R\$13,99	R\$14,99	R\$13,50	R\$14,99	R\$14,49	R\$14,99	R\$14,99	R\$13,65		R\$14,99	R\$13,50	R\$1,49	11,04%
MARGARINA	PRIMOR	250 G	R\$2,99	R\$3,49	R\$3,79	R\$3,99		R\$3,59	R\$3,59	R\$3,49		R\$3,29	R\$3,49	R\$3,99	R\$2,99	R\$1,00	33,44%
MARGARINA	DELÍCIA	250 G	R\$4,99	R\$4,99		R\$5,79	R\$5,95	R\$5,49			R\$5,99	R\$4,99	R\$5,29	R\$5,99	R\$4,99	R\$1,00	20,04%
MARGARINA	DELINE	250 G	R\$3,29	R\$3,49		R\$3,79		R\$3,49	R\$3,89	R\$5,59	R\$3,99	R\$3,39	R\$3,49	R\$5,59	R\$3,29	R\$2,30	69,91%
MARGARINA	QUALY	250 G	R\$5,29	R\$5,99	R\$6,19	R\$5,99	R\$3,80	R\$5,99		R\$5,59	R\$7,49	R\$5,45	R\$5,79	R\$7,49	R\$3,80	R\$3,69	97,11%
ÓLEO DE SOJA	SOYA	900 ML	R\$8,99	R\$8,69	R\$8,99	R\$8,99	R\$9,49	R\$9,49		R\$9,79	R\$10,99	R\$8,99	R\$8,99	R\$10,99	R\$8,69	R\$2,30	26,47%
ÓLEO DE SOJA	CONCÓRDIA	900 ML		R\$8,49		R\$8,59							R\$8,79	R\$8,79	R\$8,49	R\$0,30	3,53%
ÓLEO DE SOJA	LIZA	900 ML	R\$8,89	R\$8,79		R\$8,69	R\$9,29						R\$8,99	R\$9,29	R\$8,69	R\$0,60	6,90%
SAL REFINADO	MARLIN	1 KG			R\$2,39	R\$2,59		R\$2,49	R\$2,19	R\$1,99	R\$1,99			R\$2,59	R\$1,99	R\$0,60	30,15%
SAL REFINADO	LEBRE	1 KG				R\$2,59			R\$2,49	R\$2,19	R\$1,99	R\$2,99		R\$2,99	R\$1,99	R\$1,00	50,25%

Total de estabelecimentos pesquisados: 11
Total de itens pesquisados: 90

(-) Menor variação: MANTEIGA, AVIAÇÃO, 200 G	0,53%
(+) Maior variação: MARGARINA, QUALY, 250 G	97,11%

Endereços pesquisados:

ASSAÍ ATACADISTA - AVENIDA PRESIDENTE EPITÁCIO PESSOA - BAIRRO DOS ESTADOS
ATACADÃO - RUA DOUTOR MANOEL LOPES DE CARVALHO 200 - ERNESTO GEISEL
SUPERMERCADO ASSIS - RUA DIOGENES GOMES DA SILVA 147 - MANGABEIRA
VAREJÃO DO PREÇO - RUA QUATORZE DE JULHO - RANGEL
VAREJÃO SUPERMERCADO - AVENIDA QUATORZE DE JULHO 1141 - VARJÃO
SUPERFÁCIL ATACADO - RUA DIÓGENES CHIANCA - ÁGUA FRIA
REDE MENOR PREÇO - RUA JOAQUIM PIRES FERREIRA - BAIRRO DOS ESTADOS
SUPERMERCADO MANAÍRA - AVENIDA JOÃO CÂNCIO DA SILVA, 455 - MANAÍRA
SUPERMERCADO LATORRE - RUA BARÃO DE MAMANGUAPE, 610 - TORRE
SUPER BOX BRASIL - RUA ANTÔNIO ARANTES - ERNESTO GEISEL
REDE COMPRAS - RUA FRANCISCO LEOCARDIO RIBEIRO COUTINHO, 601 - AEROCUBE