

PESQUISA DE ALIMENTOS (CESTA BÁSICA)

PRODUTO	MARCA	PESO	AQUARIUS SUP.	ASSAI ATACADISTA	ATACADÃO	BEMAS SUP.	MERCADINHO SÃO JOÃO	REDE COMPRAS	REDE MENOR PREÇO	SUP. CARREFOUR	SUPER BOX BRASIL	SUPERFÁCIL ATACADO	SUP. ASSIS	SUP. LATORRE	SUP. MANAÍRA	SUP. O BARATÃO	VAREJÃO DO PREÇO	VAREJÃO SUP.	Maior Valor	Menor Valor	Diferença	Diferença Percentual	
AÇÚCAR (TRITURADO)	ALEGRE	1 KG	R\$3.89	R\$3.95	R\$3.89	R\$4.29	R\$3.99	R\$4.29	R\$3.89		R\$4.20	R\$3.59	R\$3.99	R\$3.99	R\$4.49		R\$3.89	R\$3.99	R\$4.49	R\$3.59	R\$0.90	25.07%	
AÇÚCAR (TRITURADO)	OURO BOM	1 KG	R\$3.99			R\$3.39					R\$4.29		R\$3.89				R\$3.89		R\$4.29	R\$3.39	R\$0.90	26.55%	
ARROZ BRANCO	MAIS DELÍCIA	1 KG					R\$3.99						R\$4.89			R\$5.79	R\$4.29	R\$4.49	R\$5.79	R\$3.99	R\$1.80	45.11%	
ARROZ BRANCO	MEU BIJU	1 KG			R\$5.69						R\$7.75								R\$7.75	R\$5.69	R\$2.06	36.2%	
ARROZ BRANCO	URBANO	1 KG	R\$5.49		R\$5.79		R\$6.59									R\$6.79	R\$5.79		R\$6.79	R\$5.49	R\$1.30	23.68%	
ARROZ BRANCO	CAMIL	1 KG	R\$5.59	R\$5.39	R\$5.39				R\$6.49		R\$6.25			R\$5.79	R\$7.99			R\$6.99	R\$7.99	R\$5.39	R\$2.60	48.24%	
ARROZ BRANCO	TIO URBANO	1 KG	R\$5.49	R\$5.49	R\$5.79			R\$6.99	R\$5.99		R\$5.99		R\$6.49	R\$5.99	R\$8.99	R\$5.79			R\$8.99	R\$5.49	R\$3.50	63.75%	
ARROZ BRANCO	TIO JOÃO	1 KG	R\$7.89	R\$7.69	R\$8.29		R\$8.39				R\$8.39		R\$8.99	R\$8.29	R\$9.99	R\$8.90	R\$7.85	R\$8.79	R\$9.99	R\$7.69	R\$2.30	29.91%	
ARROZ BRANCO	ARRETADO	1 KG											R\$4.99	R\$4.89			R\$5.75		R\$5.75	R\$4.89	R\$0.86	17.59%	
ARROZ BRANCO	EMOÇÕES	1 KG		R\$5.69	R\$4.99			R\$6.89	R\$5.99		R\$5.99		R\$6.29			R\$5.99	R\$5.75	R\$5.99	R\$6.89	R\$4.99	R\$1.90	38.08%	
ARROZ BRANCO	KIKA	1 KG							R\$4.69										R\$4.69		R\$0.00		
ARROZ DA TERRA	MAIS DELÍCIA	1 KG	R\$6.89				R\$7.39				R\$7.99		R\$7.59				R\$6.79	R\$7.99	R\$6.79	R\$7.39	R\$1.20	17.67%	
ARROZ DA TERRA	PATOENSE	1 KG	R\$5.85				R\$7.69												R\$7.69	R\$5.85	R\$1.84	31.45%	
ARROZ DA TERRA	ARRETADO	1 KG							R\$8.29						R\$7.19	R\$8.99			R\$8.99	R\$7.19	R\$1.80	25.03%	
ARROZ PARBOILIZADO - TIPO 1	NAMORADO	1 KG		R\$4.89	R\$4.69									R\$7.49				R\$4.99	R\$7.49	R\$4.69	R\$2.80	59.7%	
ARROZ PARBOILIZADO - TIPO 1	MEU BIJU	1 KG			R\$4.89						R\$4.49								R\$5.19	R\$4.49	R\$0.70	15.59%	
ARROZ PARBOILIZADO - TIPO 1	KIKA	1 KG	R\$3.99	R\$4.19		R\$3.99	R\$3.99		R\$4.29		R\$4.69	R\$4.19	R\$4.29			R\$3.55	R\$4.09	R\$4.49	R\$4.69	R\$3.55	R\$1.14	32.11%	
ARROZ PARBOILIZADO - TIPO 1	URBANO	1 KG	R\$4.89	R\$3.99	R\$4.99	R\$5.59	R\$5.49	R\$6.29	R\$5.99		R\$4.95	R\$6.19	R\$5.39	R\$5.49	R\$7.99	R\$5.19	R\$4.99		R\$7.99	R\$3.99	R\$4.00	100.25%	
ARROZ PARBOILIZADO - TIPO 1	EMOÇÕES	1 KG	R\$5.69	R\$5.29	R\$4.99			R\$6.59	R\$5.99	R\$5.49	R\$5.89	R\$5.49	R\$6.39	R\$5.99			R\$5.25	R\$5.19	R\$5.99	R\$6.59	R\$4.99	R\$1.60	32.06%
ARROZ PARBOILIZADO - TIPO 1	CAMIL	1 KG	R\$5.39	R\$5.09				R\$5.59			R\$7.20			R\$6.59				R\$5.99	R\$7.20	R\$5.09	R\$2.11	41.45%	
ARROZ PARBOILIZADO - TIPO 1	TIO JOÃO	1 KG		R\$4.89	R\$4.99				R\$6.29	R\$7.49	R\$5.79			R\$5.69	R\$6.99	R\$5.99	R\$6.89	R\$7.49	R\$4.89	R\$2.60	53.17%		
ARROZ PARBOILIZADO - TIPO 1	OURO BOM	1 KG	R\$3.99												R\$4.49		R\$4.09		R\$4.49	R\$3.99	R\$0.50	12.53%	
ARROZ PARBOILIZADO - TIPO 1	RAMPINELLI	1 KG						R\$4.99			R\$5.79								R\$5.79	R\$4.99	R\$0.80	16.03%	
ARROZ PARBOILIZADO - TIPO 1	POP	1 KG		R\$4.35	R\$4.39													R\$4.49	R\$4.35	R\$0.14	3.22%		
ARROZ PARBOILIZADO - TIPO 1	MAIS DELÍCIA	1 KG	R\$3.89										R\$5.29			R\$5.79	R\$3.99		R\$5.79	R\$3.89	R\$1.90	48.84%	
BISCOITO CREAM CRACKER	VITARELLA	350 G	R\$4.59		R\$5.59	R\$5.99	R\$5.39		R\$5.39	R\$4.49	R\$5.65	R\$5.19	R\$5.99	R\$5.39	R\$5.79	R\$5.89	R\$5.39	R\$5.25	R\$5.99	R\$4.49	R\$1.50	33.41%	
BISCOITO CREAM CRACKER	FORTEALEZA	350 G			R\$5.79	R\$6.19	R\$6.49		R\$6.49		R\$6.85	R\$5.39	R\$6.59	R\$5.89	R\$6.49	R\$5.99	R\$5.99		R\$6.85	R\$5.39	R\$1.46	27.09%	
BISCOITO CREAM CRACKER	VITAMASSA	350 G	R\$3.75		R\$3.99		R\$3.99				R\$3.99		R\$4.19	R\$3.69	R\$3.99		R\$3.99	R\$4.19	R\$3.69	R\$0.50	13.55%		
BISCOITO MAZENA MARIA	VITARELLA	350 G	R\$4.89		R\$5.89	R\$6.09	R\$6.25		R\$6.49		R\$5.95	R\$4.99	R\$5.99	R\$6.39	R\$6.99	R\$6.15	R\$6.15	R\$6.19	R\$6.99	R\$4.89	R\$2.10	42.94%	
BISCOITO MARIA	FORTEALEZA	350 G	R\$6.99		R\$6.29	R\$6.69	R\$6.99				R\$6.65		R\$4.19	R\$6.99	R\$7.49		R\$6.49	R\$6.65	R\$7.49	R\$4.19	R\$3.30	78.76%	
CAFÉ INTENSO	BLENDO 53	250 G	R\$17.19	R\$17.90			R\$19.49	R\$16.99			R\$16.20		R\$16.19	R\$17.99	R\$15.99	R\$17.99	R\$17.99		R\$19.49	R\$15.99	R\$3.50	21.89%	
CAFÉ MOÍDO	SÃO BRAZ	500 G				R\$33.99	R\$31.99	R\$34.98			R\$32.99	R\$34.49		R\$32.99			R\$34.49		R\$33.99	R\$34.98	R\$29.75	17.58%	
CAFÉ MOÍDO	MELITTA	250 G	R\$20.69	R\$17.99	R\$17.48	R\$21.99	R\$20.99	R\$17.99			R\$19.90		R\$18.99	R\$21.79			R\$21.99		R\$18.99	R\$21.99	R\$17.48	25.8%	
CAFÉ MOÍDO	NORDESTINO	250 G	R\$14.69	R\$16.99	R\$15.98	R\$17.49			R\$14.49	R\$16.99	R\$18.20		R\$15.99	R\$15.99	R\$15.99	R\$14.99	R\$16.59	R\$18.20	R\$14.49	R\$3.71	25.6%		
CAFÉ MOÍDO	PILAÃO	250 G	R\$17.45	R\$19.90	R\$18.79	R\$19.99		R\$19.49	R\$18.99		R\$21.90	R\$18.79		R\$20.69	R\$21.99	R\$18.79	R\$17.99	R\$21.99	R\$17.45	R\$4.54	26.02%		
CAFÉ MOÍDO	SANTA CLARA	500 G				R\$31.99					R\$38.50		R\$35.99			R\$35.99	R\$35.29		R\$38.50	R\$31.99	R\$6.51	20.35%	
CAFÉ MOÍDO	3 CORAÇÕES	250 G	R\$16.99	R\$18.99		R\$19.99	R\$19.49	R\$20.19	R\$16.99		R\$19.90	R\$16.79	R\$17.99	R\$17.99	R\$19.99	R\$19.89	R\$16.99	R\$17.89	R\$20.19	R\$16.79	R\$3.40	20.25%	
CAFÉ MOÍDO	SANTA CLARA	250 G	R\$15.19	R\$16.89	R\$15.98	R\$17.99	R\$15.99	R\$20.19	R\$16.99	R\$17,39	R\$14,90	R\$19,99	R\$17,79	R\$17,99	R\$19,99	R\$15,89	R\$15,49	R\$15,99	R\$20,19	R\$14,90	R\$5,29	35,5%	
CAFÉ MOÍDO FAMÍLIA	SÃO BRAZ	250 G	R\$15.35	R\$17.40	R\$14.48	R\$17.79	R\$15.99	R\$20.19	R\$16.99	R\$16,99	R\$19,90	R\$14,99	R\$14,99	R\$17,99	R\$17,99	R\$16,49	R\$15,39	R\$15,99	R\$17,99	R\$17,99	R\$14,48	R\$3,51	24,24%
CAFÉ TRADICIONAL	MARATÁ	250 G		R\$13.99	R\$15.58													R\$15.58	R\$13.99		R\$1.59	11.37%	
CAFÉ TRADICIONAL	BLENDO 53	250 G	R\$18.89	R\$17.90	R\$18.90		R\$19.49	R\$16.99	R\$16.99		R\$16.20		R\$18.49	R\$17.99	R\$15.99	R\$17.99		R\$17.99	R\$19.49	R\$15.99	R\$3.50	21.89%	
FARINHA DE MANDIOCA	KIFARINHA	1 KG						R\$7.39	R\$6.99	R\$6.49	R\$7.99					R\$7.99			R\$7.99	R\$6.49	R\$1.50	23.11%	
FARINHA DE MANDIOCA	ARCO VERDE	1 KG									R\$8.99					R\$8.99			R\$8.99	R\$8.99	R\$0.09	1.01%	
FARINHA DE MANDIOCA	DA TERRA	1 KG							R\$6.59		R\$7.20		R\$6.99		R\$7.99				R\$7.99	R\$6.59	R\$1.40	21.24%	
FEIJÃO CARIOQUINHA - TIPO 1	SÓ GRÃO	1 KG	R\$4.79				R\$4.99				R\$5.20		R\$5.39				R\$4.89	R\$5.25	R\$5.39	R\$4.79	R\$0.60	12.53%	
FEIJÃO CARIOQUINHA - TIPO 1	TURQUESA	1 KG		R\$7.45	R\$7.49			R\$8.09			R\$7.99				R\$6.79				R\$7.99	R\$7.45	R\$1.30	19.15%	
FEIJÃO CARIOQUINHA - TIPO 1	CAMIL	1 KG		R\$6.49	R\$6.99														R\$6.99	R\$6.49	R\$0.50	7.70%	
FEIJÃO CARIOQUINHA - TIPO 1	COMETA	1 KG	R\$6.49						R\$7.09		R\$7.20		R\$6.49	R\$6.59	R\$7.49	R\$7.29	R\$6.45		R\$7.49	R\$6.45	R\$1.04	16.12%	
FEIJÃO CARIOQUINHA - TIPO 1	KICALDO	1 KG		R\$6.99	R\$6.99			R\$7.29	R\$7.79	R\$8.59	R\$7.99	R\$7.99	R\$7.29	R\$7.99	R\$7.69	R\$8.99		R\$7.45		R\$8.99	R\$6.99	R\$2.00	42.92%
FEIJÃO CARIOQUINHA - TIPO 1	LIGERINHO	1 KG				R\$5.99			R\$5.99				R\$5.69	R\$5.49	R\$7.99				R\$7.99	R\$5.49	R\$2.50	45.54%	
FEIJÃO CARIOQUINHA - TIPO 1	URBANO	1 KG			R\$7.69							R\$7.49		R\$7.49					R\$7.69	R\$7.49	R\$0.20	2.67%	
FEIJÃO CARIOQUINHA - TIPO 1	PUREZA	1 KG	R\$5.99								R\$6.50		R\$6.29			R\$6.99	R\$5.99	R\$6.29	R\$6.99	R\$5.99	R\$1.00	16.69%	
FEIJÃO CARIOQUINHA - TIPO 1	MAIS DELÍCIA	1 KG	R\$5.19				R\$5.99						R\$5.49			R\$6.49	R\$5.49	R\$5.69	R\$6.49	R\$5.19	R\$1.30	25.05%	
FEIJÃO PRETO - TIPO 1	KICALDO	1 KG		R\$5.99	R\$5.99	R\$7.25	R\$6.99																

(-) Menor variação: FARINHA DE MANDIOCA, ARCO VERDE, 1 KG	1,01%
(+) Maior variação: ÓLEO DE SOJA, LIZA, 900 ML	110,35%

Endereços pesquisados:

AQUARIUS SUPERMERCADO - RUA ADERBAL PIRAGIBE 352 - JAGUARIBE
ASSAI ATACADISTA - AVENIDA PRESIDENTE EPITÁCIO PESSOA - BAIRRO DOS ESTADOS
ATACADÃO - RUA DOUTOR MANOEL LOPES DE CARVALHO 200 - ERNESTO GEISEL
BEMAS SUPERMERCADOS - RUA EMPRESÁRIO JOÃO RODRIGUES ALVES 750 - BANCÁRIOS
MERCADINHO SÃO JOÃO - RUA CARLOS ALBERTO ACIOLY DE SOUZA 10 - GRAMAME
SUPERMERCADO ASSIS - RUA DIOGENES GOMES DA SILVA 147 - MANGABEIRA
SUPERMERCADO O BARATÃO - AVENIDA CARNEIRO DA CUNHA 625 - TORRE
VAREJÃO DO PREÇO - RUA QUATORZE DE JULHO - RANGEL
VAREJÃO SUPERMERCADO - AVENIDA QUATORZE DE JULHO 1141 - VARJÃO
REDE MENOR PREÇO - RUA JOAQUIM PIRES FERREIRA - BAIRRO DOS ESTADOS
SUP. CARREFOUR - RUA EMPRESÁRIO JOÃO RODRIGUES ALVES 100 - BANCÁRIOS
SUPERMERCADO MANAIRA - AVENIDA JOÃO CÂNCIO DA SILVA, 456 - MANAIRA
SUPERMERCADO LATORRE - RUA BARÃO DE MAMANGUAPE, 610 - TORRE
SUPER BOX BRASIL - RUA ANTÔNIO ARANTES - ERNESTO GEISEL
SUPERFÁCIL ATACADO - RUA DIOGENES CHIANCA 1443 - ÁGUA FRIA
REDE COMPRAS - RUA FRANCISCO LEOCARDIO RIBEIRO COUTINHO, 601 - AEROCUBE