

PESQUISA DE ALIMENTOS (CESTA BÁSICA)

Produto	Marca	Peso	Mercadinho São João	Sup. Manaira	Assai Atacadista	Sup. Bemais	O Cestão	Rede Menor Preço	Sup. Carrefour	Super Box Brasil	Superfácil Atacado	Sup. Latorre	Varejão Do Preço	Maior Valor	Menor Valor	Diferença	Diferença Percentual
AÇÚCAR (TRITURADO)	ALEGRE	1 KG	R\$ 3,99	R\$ 4,49	R\$3,75	R\$4,29	R\$3,89	R\$4,39	R\$3,79					R\$4,49	R\$3,75	R\$0,74	19,73%
AÇÚCAR (TRITURADO)	OURO BOM	1 KG								R\$4,60			R\$3,89	R\$4,60	R\$3,89	R\$0,71	18,25%
ARROZ BRANCO	MAIS DELÍCIA	1 KG	R\$ 4,29											R\$4,29	R\$4,29	R\$0,00	
ARROZ BRANCO	MEU BIJU	1 KG							R\$8,09					R\$8,09	R\$8,09	R\$0,00	
ARROZ BRANCO	URBANO	1 KG	R\$ 5,49	R\$ 7,99		R\$5,99	R\$6,49	R\$5,99		R\$6,70		R\$5,99	R\$5,99	R\$7,99	R\$5,49	R\$2,50	45,54%
ARROZ BRANCO	CAMIL	1 KG			R\$5,29			R\$6,99		R\$7,10		R\$6,89		R\$7,10	R\$5,29	R\$1,81	34,22%
ARROZ BRANCO	TIO URBANO	1 KG	R\$ 6,99			R\$5,99	R\$6,49	R\$6,99		R\$6,30		R\$6,59	R\$5,89	R\$6,99	R\$5,89	R\$1,10	18,68%
ARROZ BRANCO	TIO JOÃO	1 KG		R\$ 9,99		R\$8,89	R\$8,99	R\$9,29		R\$9,70		R\$9,99	R\$5,99	R\$9,99	R\$5,99	R\$4,00	66,78%
ARROZ BRANCO	ARRETADO	1 KG										R\$4,89		R\$4,89	R\$4,89	R\$0,00	
ARROZ BRANCO	EMOÇÕES	1 KG	R\$ 6,99				R\$6,99	R\$6,59				R\$6,69	R\$5,99	R\$6,99	R\$5,99	R\$1,00	16,69%
ARROZ BRANCO	KIKA	1 KG	R\$ 4,59			R\$4,49		R\$3,99						R\$4,59	R\$3,99	R\$0,60	15,04%
ARROZ DA TERRA	MAIS DELÍCIA	1 KG	R\$ 7,39	R\$ 8,99			R\$7,99			R\$7,99			R\$7,59	R\$8,99	R\$7,39	R\$1,60	21,65%
ARROZ DA TERRA	PATOENSE	1 KG	R\$ 7,69											R\$7,69	R\$7,69	R\$0,00	
ARROZ DA TERRA	ARRETADO	1 KG		R\$ 8,99			R\$8,49	R\$7,99				R\$7,79		R\$8,99	R\$7,79	R\$1,20	15,4%
ARROZ PARBOILIZADO - TIPO 1	NAMORADO	1 KG			R\$4,99				R\$5,39					R\$5,39	R\$4,99	R\$0,40	8,02%
ARROZ PARBOILIZADO - TIPO 1	KIKA	1 KG			R\$4,65	R\$4,49	R\$4,99	R\$3,99		R\$4,99	R\$4,89		R\$4,99	R\$4,99	R\$3,99	R\$1,00	25,06%
ARROZ PARBOILIZADO - TIPO 1	URBANO	1 KG				R\$5,59				R\$7,55	R\$6,49	R\$5,99	R\$5,49	R\$7,55	R\$5,49	R\$2,06	37,52%
ARROZ PARBOILIZADO - TIPO 1	EMOÇÕES	1 KG										R\$5,99	R\$4,99	R\$5,99	R\$4,99	R\$1,00	20,04%
ARROZ PARBOILIZADO - TIPO 1	CAMIL	1 KG		R\$ 7,99	R\$5,29				R\$5,49			R\$6,89		R\$7,99	R\$5,29	R\$2,70	51,04%
ARROZ PARBOILIZADO - TIPO 1	TIO JOÃO	1 KG	R\$ 8,39	R\$ 6,99			R\$6,39	R\$6,99		R\$7,99		R\$5,89	R\$6,89	R\$8,39	R\$5,89	R\$2,50	42,44%
ARROZ PARBOILIZADO - TIPO 1	RAMPINELLI	1 KG			R\$3,99			R\$4,99			R\$5,29			R\$5,29	R\$3,99	R\$1,30	32,58%
ARROZ PARBOILIZADO - TIPO 1	POP	1 KG			R\$4,75									R\$4,75	R\$4,75	R\$0,00	
BISCOITO CREAM CRACKER	VITARELLA	350 G	R\$ 4,99		R\$5,45	R\$5,59	R\$5,49	R\$4,95	R\$5,99	R\$5,65	R\$5,69	R\$5,39	R\$5,45	R\$5,99	R\$4,95	R\$1,04	21,01%
BISCOITO CREAM CRACKER	FORTALEZA	350 G	R\$ 6,49		R\$5,79	R\$5,99	R\$6,49	R\$6,59		R\$5,60	R\$5,69	R\$5,89	R\$6,29	R\$6,59	R\$5,60	R\$0,99	17,68%
BISCOITO CREAM CRACKER	VITAMASSA	350 G			R\$3,65	R\$3,99	R\$5,39	R\$3,99		R\$3,99		R\$3,69	R\$4,59	R\$5,39	R\$3,65	R\$1,74	47,67%
BISCOITO MAIZENA MARIA	VITARELLA	350 G	R\$ 6,25		R\$5,99	R\$5,99	R\$5,99	R\$5,99	R\$5,49	R\$5,65	R\$5,69	R\$5,69	R\$5,69	R\$6,25	R\$5,49	R\$0,76	13,84%
BISCOITO MARIA	FORTALEZA	350 G	R\$ 6,99		R\$5,79	R\$7,29	R\$6,49			R\$6,55	R\$6,79	R\$7,29	R\$6,99	R\$7,29	R\$5,79	R\$1,50	25,91%
CAFÉ INTENSO	BLEND 53	250 G	R\$ 19,49	R\$ 15,99	R\$17,90	R\$18,99	R\$18,99	R\$17,99		R\$19,60	R\$18,99		R\$17,49	R\$19,60	R\$15,99	R\$3,61	22,58%
CAFÉ MOÍDO	SÃO BRAZ	500 G	R\$ 28,99				R\$31,99	R\$35,90		R\$39,90				R\$39,90	R\$28,99	R\$10,91	33,63%
CAFÉ MOÍDO	MELITA	250 G			R\$17,99	R\$19,99		R\$18,99				R\$21,79		R\$21,79	R\$17,99	R\$3,80	21,12%
CAFÉ MOÍDO	NORDESTINO	250 G				R\$16,99	R\$19,49	R\$17,99	R\$16,99	R\$18,20	R\$16,29	R\$15,99	R\$16,99	R\$19,49	R\$15,99	R\$3,50	21,89%
CAFÉ MOÍDO	PILÃO	250 G		R\$ 17,99	R\$18,99	R\$19,99			R\$19,79		R\$18,79	R\$19,99		R\$19,99	R\$17,99	R\$2,00	11,12%
CAFÉ MOÍDO	SANTA CLARA	500 G	R\$ 33,99				R\$38,99			R\$39,90			R\$35,29	R\$39,90	R\$33,99	R\$5,91	17,39%
CAFÉ MOÍDO	3 CORAÇÕES	250 G	R\$ 18,99	R\$ 19,99	R\$16,29	R\$19,99	R\$18,99	R\$17,99	R\$18,29	R\$19,90	R\$18,29	R\$19,99	R\$18,49	R\$19,99	R\$16,29	R\$3,70	22,71%
CAFÉ MOÍDO	SANTA CLARA	250 G	R\$ 16,99	R\$ 15,79	R\$16,49	R\$17,99		R\$16,99	R\$17,39	R\$17,90	R\$19,99	R\$15,29	R\$17,69	R\$19,99	R\$15,29	R\$4,70	30,74%
CAFÉ MOÍDO FAMÍLIA	SÃO BRAZ	250 G	R\$ 16,99	R\$ 18,99	R\$17,40		R\$18,99	R\$15,99	R\$17,59	R\$17,90	R\$17,59		R\$17,29	R\$18,99	R\$15,99	R\$3,00	18,76%
CAFÉ TRADICIONAL	MARATÁ	250 G			R\$17,99				R\$16,99					R\$17,99	R\$16,99	R\$1,00	5,89%
CAFÉ TRADICIONAL	BLEND 53	250 G		R\$ 15,99	R\$16,90	R\$18,99	R\$18,99	R\$17,99		R\$19,90	R\$18,49	R\$17,99	R\$18,79	R\$19,90	R\$15,99	R\$3,91	24,45%
FARINHA DE MANDIOCA	KIFARINHA	1 KG		R\$ 7,99		R\$6,49		R\$6,99				R\$6,99		R\$7,99	R\$6,49	R\$1,50	23,11%
FARINHA DE MANDIOCA	ARCO VERDE	1 KG		R\$ 9,99			R\$5,99	R\$7,99		R\$7,20		R\$7,99		R\$9,99	R\$5,99	R\$4,00	66,78%
FARINHA DE MANDIOCA	DA TERRA	1 KG								R\$7,20				R\$7,20	R\$7,20	R\$0,00	
FEIJÃO CARIOQUINHA - TIPO 1	SÓ GRÃO	1 KG	R\$ 5,49										R\$5,39	R\$5,49	R\$5,39	R\$0,10	1,85%
FEIJÃO CARIOQUINHA - TIPO 1	TURQUESA	1 KG			R\$7,45				R\$7,49					R\$7,49	R\$7,45	R\$0,04	0,54%
FEIJÃO CARIOQUINHA - TIPO 1	COMETA	1 KG		R\$ 7,49		R\$6,79		R\$7,29		R\$7,20		R\$7,19	R\$6,89	R\$7,49	R\$6,79	R\$0,70	10,31%
FEIJÃO CARIOQUINHA - TIPO 1	KICALDO	1 KG		R\$ 9,99			R\$8,99	R\$9,19	R\$7,69	R\$7,70	R\$7,59	R\$8,39	R\$8,79	R\$9,99	R\$7,59	R\$2,40	31,62%
FEIJÃO CARIOQUINHA - TIPO 1	LIGEIRINHO	1 KG				R\$6,79		R\$6,39				R\$5,99		R\$6,79	R\$5,99	R\$0,80	13,36%
FEIJÃO CARIOQUINHA - TIPO 1	URBANO	1 KG			R\$6,39						R\$7,49	R\$8,49		R\$8,49	R\$6,39	R\$2,10	32,86%
FEIJÃO CARIOQUINHA - TIPO 1	PUREZA	1 KG								R\$7,19			R\$6,89	R\$7,19	R\$6,89	R\$0,30	4,35%
FEIJÃO CARIOQUINHA - TIPO 1	MAIS DELÍCIA	1 KG											R\$5,89	R\$5,89	R\$5,89	R\$0,00	
FEIJÃO PRETO - TIPO 1	KICALDO	1 KG		R\$ 8,79	R\$6,45		R\$7,49	R\$7,99	R\$6,49	R\$8,70		R\$7,59	R\$8,79	R\$8,79	R\$6,45	R\$2,34	36,28%
FEIJÃO PRETO - TIPO 1	COMETA	1 KG		R\$ 8,99			R\$5,99	R\$6,49	R\$6,59	R\$7,20		R\$6,79	R\$6,29	R\$8,99	R\$5,99	R\$3,00	50,08%
FEIJÃO PRETO - TIPO 1	TURQUESA	1 KG							R\$7,49				R\$5,99	R\$7,49	R\$5,99	R\$1,50	25,04%
FEIJÃO PRETO - TIPO 1	CAMIL	1 KG			R\$6,19									R\$6,19	R\$6,19	R\$0,00	
FEIJÃO PRETO - TIPO 1	PUREZA	1 KG								R\$6,50			R\$5,99	R\$6,50	R\$5,99	R\$0,51	8,51%
FLOCÃO (CUSCUZ)	SÃO BRAZ	500 G	R\$ 1,59	R\$ 1,79		R\$1,59	R\$1,59		R\$1,59	R\$1,59	R\$1,79	R\$1,59	R\$1,59	R\$1,79	R\$1,59	R\$0,20	12,58%
FLOCÃO (CUSCUZ)	NOVOMILHO	500 G	R\$ 1,69	R\$ 1,79	R\$1,69	R\$1,79	R\$1,79	R\$1,85	R\$1,69	R\$1,89	R\$1,59	R\$1,79	R\$1,69	R\$1,89	R\$1,59	R\$0,30	18,87%
FLOCÃO (CUSCUZ)	NORDESTINO	500 G	R\$ 1,65	R\$ 1,89		R\$1,49	R\$1,59	R\$1,49		R\$1,39		R\$1,69	R\$1,49	R\$1,89	R\$1,39	R\$0,50	35,97%
FLOCÃO (CUSCUZ)	CORINGA	500 G		R\$ 1,99					R\$2,99		R\$2,25	R\$1,99		R\$2,99	R\$1,99	R\$1,00	50,25%
FLOCÃO (CUSCUZ)	REI DE OURO	500 G	R\$ 1,55	R\$ 1,69	R\$1,45	R\$1,55	R\$1,69	R\$1,59		R\$1,59	R\$1,49	R\$1,49	R\$1,49	R\$1,69	R\$1,45	R\$0,24	16,55%
FLOCÃO (CUSCUZ)	VITAMILHO	500 G			R\$1,39							R\$1,55	R\$1,39	R\$1,55	R\$1,39	R\$0,16	11,51%

LEITE INTEGRAL - UHT (CAIXA)	PIRACANJUBA	1 L	R\$ 7,49	R\$ 6,99	R\$6,25	R\$6,59					R\$7,49		R\$7,39	R\$6,89	R\$7,49	R\$6,25	R\$1,24	19,84%
LEITE INTEGRAL - UHT (CAIXA)	CEMIL	1 L									R\$8,36		R\$7,29	R\$6,49	R\$8,36	R\$6,49	R\$1,87	28,81%
LEITE INTEGRAL - UHT (CAIXA)	ELEGÊ	1 L		R\$ 5,99										R\$5,79	R\$5,99	R\$5,79	R\$0,20	3,45%
LEITE INTEGRAL - UHT (CAIXA)	BETÂNIA	1 L	R\$ 5,99	R\$ 6,99	R\$5,79	R\$6,29	R\$4,99	R\$5,99	R\$6,39	R\$6,49	R\$5,69	R\$6,49	R\$4,99	R\$6,99	R\$4,99	R\$2,00	40,08%	
LEITE INTEGRAL (EM PÓ)	CAMPONESA	750 G	R\$ 33,99	R\$ 31,99	R\$31,50			R\$31,90							R\$33,99	R\$31,50	R\$2,49	7,90%
LEITE INTEGRAL (EM PÓ)	ITAMBÊ	200 G	R\$ 8,39	R\$ 8,99	R\$7,99		R\$8,99	R\$8,99	R\$8,59	R\$8,99	R\$7,99	R\$8,79	R\$8,39	R\$8,99	R\$7,99	R\$1,00	12,52%	
LEITE INTEGRAL (EM PÓ)	NINHO	750 G	R\$ 35,99	R\$ 34,99	R\$39,90		R\$34,99	R\$38,90	R\$42,90	R\$34,90	R\$39,99	R\$29,99	R\$33,99	R\$42,90	R\$29,99	R\$12,91	43,05%	
LEITE INTEGRAL (EM PÓ)	PIRACANJUBA	200 G		R\$ 8,99	R\$8,39			R\$8,89	R\$10,90		R\$6,99			R\$10,90	R\$6,99	R\$3,91	55,94%	
LEITE INTEGRAL (EM PÓ)	PIRACANJUBA	750 G			R\$31,90			R\$32,99	R\$31,39		R\$29,90			R\$32,99	R\$29,90	R\$3,09	10,33%	
MACARRÃO (ESPAGUETE)	VITARELLA	400 G	R\$ 3,25		R\$2,99			R\$4,39				R\$3,29	R\$2,99	R\$4,39	R\$2,99	R\$1,40	46,82%	
MACARRÃO (ESPAGUETE)	FORTALEZA	400 G				R\$4,35	R\$4,59	R\$4,69		R\$4,39	R\$3,69	R\$4,29	R\$4,29	R\$4,69	R\$3,69	R\$1,00	27,1%	
MACARRÃO (ESPAGUETE)	ALIANÇA	400 G	R\$ 2,35					R\$2,39		R\$2,45			R\$2,39	R\$2,45	R\$2,35	R\$0,10	4,26%	
MACARRÃO (ESPAGUETE)	IMPERADOR	400 G			R\$2,89	R\$3,29	R\$3,89	R\$3,29	R\$3,29	R\$3,60		R\$3,49	R\$3,35	R\$3,89	R\$2,89	R\$1,00	34,6%	
MANTEIGA	AVIAÇÃO	200 G						R\$16,90							R\$16,90	R\$16,90	R\$0,00	
MANTEIGA	BETÂNIA	200 G	R\$ 12,99		R\$9,90		R\$9,99			R\$12,99	R\$12,99			R\$12,69	R\$12,99	R\$9,90	R\$3,09	31,21%
MANTEIGA	PIRACANJUBA	200 G	R\$ 15,99			R\$13,99		R\$15,90		R\$13,45	R\$14,49	R\$14,98	R\$13,19	R\$15,99	R\$13,19	R\$2,80	21,23%	
MANTEIGA	ITACOLOMY	200 G	R\$ 13,99		R\$18,90			R\$11,99		R\$14,20		R\$14,99	R\$12,99	R\$18,90	R\$11,99	R\$6,91	57,63%	
MARGARINA	PRIMOR	250 G	R\$ 3,39		R\$3,35	R\$3,79	R\$3,39	R\$3,99	R\$3,69	R\$3,89	R\$3,99	R\$3,49	R\$3,29	R\$3,99	R\$3,29	R\$0,70	21,28%	
MARGARINA	DELÍCIA	250 G	R\$ 5,65		R\$5,15			R\$5,99		R\$4,95	R\$5,19	R\$4,79	R\$5,99	R\$4,79	R\$1,20	25,05%		
MARGARINA	DELINE	250 G	R\$ 3,49		R\$3,29	R\$3,49	R\$3,59	R\$3,49	R\$3,49	R\$3,80	R\$3,29	R\$3,39	R\$3,39	R\$3,80	R\$3,29	R\$0,51	15,5%	
MARGARINA	QUALY	250 G	R\$ 7,69		R\$5,29	R\$5,79	R\$5,79	R\$5,99		R\$5,95	R\$5,99	R\$5,59	R\$5,69	R\$7,69	R\$5,29	R\$2,40	45,37%	
ÓLEO DE SOJA	SOYA	900 ML	R\$ 8,99	R\$ 10,99	R\$8,39	R\$8,89	R\$8,99	R\$8,99	R\$8,99	R\$9,90	R\$8,19	R\$9,79	R\$8,59	R\$10,99	R\$8,19	R\$2,80	34,19%	
ÓLEO DE SOJA	CONCÓRDIA	900 ML											R\$8,99	R\$8,99	R\$8,99	R\$0,00		
ÓLEO DE SOJA	LIZA	900 ML	R\$ 8,79		R\$8,19		R\$8,29	R\$7,99	R\$8,99	R\$7,99	R\$7,45			R\$8,99	R\$7,45	R\$1,54	20,67%	
SAL REFINADO	MARLIN	1 KG	R\$ 2,49				R\$2,49	R\$1,89		R\$2,59	R\$1,59	R\$1,99		R\$2,59	R\$1,59	R\$1,00	62,89%	
SAL REFINADO	LEBRE	1 KG			R\$1,89		R\$2,29	R\$2,59	R\$2,69	R\$2,19	R\$1,69	R\$2,19		R\$2,69	R\$1,69	R\$1,00	59,17%	

Total de estabelecimentos pesquisados: 11
Total de itens pesquisados: 86

(-) Menor variação: FEIJÃO CARIOQUINHA - TIPO 1, TURQUESA, 1 KG	0,54%
(+) Maior variação: FARINHA DE MANDIOCA, ARCO VERDE, 1 KG ARROZ BRANCO, TIO JOÃO, 1 KG	66,78%

Endereços pesquisados:

ASSÁI ATACADISTA - AVENIDA PRESIDENTE EPITÁCIO PESSOA - BAIRRO DOS ESTADOS
SUP. CARREFOUR - RUA EMPRESÁRIO JOÃO RODRIGUES ALVES, 101 - JARDIM SÃO PAULO
O CESTÃO- RUA VALDEMAR NAZIAZENO - JOÃO PAULO II
VAREJÃO DO PREÇO - RUA QUATORZE DE JULHO - RANGEL
SUPERFÁCIL ATACADO - RUA DIOGENES CHIANCA - ÁGUA FRIA
MERCADINHO SÃO JOÃO - RUA CARLOS ALBERTO ACIOLY DE SOUZA - GRAMAME
BEMAIS SUPERMERCADOS - RUA EMPRESÁRIO JOÃO RODRIGUES ALVES - ANATÓLIA
REDE MENOR PREÇO - RUA JOAQUIM PIRES FERREIRA - BAIRRO DOS ESTADOS
SUPERMERCADO MANAÍRA - AVENIDA JOÃO CÂNCIO DA SILVA, 455 - MANAÍRA
SUPERMERCADO LATORRE - RUA BARÃO DE MAMANGUAPE, 610 - TORRE
SUPER BOX BRASIL - RUA ANTÔNIO ARANTES - ERNESTO GEISEL